

Internal/Micro Sub-Committee
3:00 pm July 16th and 17th
Co-chairpersons – Beverly Burton and Jerry Alewine

Attendance: Beth Boykin, Bob Koster, Brenda Brooks, Jackie Mathis, Joe Bowers, Lesley Price, Lisa Martin, Mike Reid, Roshelle Jones, Tanasha Anamaker, Tara Harris, Tonya Phillips, Al West.

Sessions were conducted to develop the direction that the committee would take.

Brainstorming session was utilized to identify issues facing Piedmont Technical College.

What do we want to look like?

- A selection of the students to talk with legislature
- Have an active alumni
- Develop a fine arts/community program series on campus
 1. Speaker series
 2. Concerts, plays, etc.
 3. Authors
 4. Develop a fine arts curriculum
- Better communication between divisions
- Intramural sports/ extra curriculum activities
- Common space for students, faculty and staff to get to know one another
 1. Cafeteria
 2. Faculty/ staff picnic activities
 3. Student center
- State leader for curriculum
- Better partnering with four year institutions and high schools
- Change name of the college to “community college”

Potential additions to the college:

- Culinary arts program
- More computer labs
- Incubator for businesses
- Paralegal program
- Stronger connection between curriculum and continuing education
- Sign language and interpreter curriculum
- Linesman curriculum
- Forestry curriculum

Strengths:

- Concerned and caring staff
- Community has positive image of college
- Curriculum
- Diversity
- Student oriented
- Not afraid to pioneer programs
- DL/ technology
- Financially accommodating

Weaknesses:

- Need better consistency of technology in classes
- More available technology
- Increase the community knowledge of the college
- Need to connect/partner with community events. Need to get community to campus.
- Improve DL
- Need to identify the community needs and fulfill them
- Better image
- Incorrect information about program availability
- Culture does not respond to student's needs
- Divisions of the college are not "friendly"

Obstacles:

- Fear of change
- Time
- Lack of trust between faculty and administration
- Faculty does not "buy into" plans, changes, and goals
- Appearance of facilities
- Better promotion – marketing and advertisement
- Distrust between divisions
- Improve DL for curriculum and non-credit courses

Threats:

- Area four year and technical colleges
- Lack of funds
- Faculty education level
- Poor enrollment
- Failure of faculty, administration, and staff to be positive to change
- Stagnation in outdated strategies
- Community not involved

Next meetings -**July 30, 8:00 - 9:00 a.m. in Room 209C****August 19th and 20th at 3:00 p.m. Room TBA**