



2012

NEW DIRECTIONS IN STUDENT DEVELOPMENT

Conference Agenda

March 8-9, 2012

Conference Center
Piedmont Technical College
Greenwood, South Carolina

*Endorsed by the National Council
on Student Development, an
affiliate of the American Association
of Community Colleges*



KEYNOTE SPEAKER: JOHN N. GARDNER

John N. Gardner is an educator, university professor and administrator, author, editor, public speaker, consultant, change agent, student retention specialist, first-year students' advocate, and initiator and scholar of the American first-year and senior-year reform movements.

He serves as the President of the John N. Gardner Institute for Excellence in Undergraduate Education. The Institute, based in Brevard, N.C., was founded by John and his wife, Dr. Betsy O. Barefoot, in October 1999 as the Policy Center on the First Year of College.

John is also the Senior Fellow of the National Resource Center for The First-Year Experience and Students in Transition, and Distinguished Professor Emeritus of Library and Information Science at the University of South Carolina. The National Resource Center, founded by Gardner in 1986, organizes the popular and influential conferences on The First-Year Experience, Students in Transition, and also disseminates information through an extensive series of scholarly publications, videos, national and international conferences, workshops, seminars, and teleconferences.

Gardner's special area of expertise in higher education was for almost three decades the creation of programs to enhance the learning, success, retention, and graduation of students in transition, especially first-year students, for example through first-year seminar courses. But more recently, his efforts have been directed almost exclusively to working with institutions to look beyond this long standing "programmatic" approach to improving the first year and instead to focus on the entire experience of first-year or transfer students. Gardner has also served as a workshop leader or trainer in hundreds of faculty development events and has spoken on/consulted with over 500 campuses in the U.S., Puerto Rico, Canada, United Kingdom, Republic of Ireland, Denmark, and Norway on issues related to first-year and senior students.

CONFERENCE AT A GLANCE

PRE-CONFERENCE NETWORKING SOCIAL

Wednesday, March 7

5:30-7:00 PM

Marriott Fairfield Inn & Suites

527 SC 72 Bypass, Greenwood, SC

CONFERENCE AGENDA

Thursday, March 8

8:00 AM

Registration Begins

9:00

Welcome

9:15-10:15

Keynote Address

10:30-12:00 PM

Concurrent Sessions A

12:00-1:00

Luncheon

1:15-2:15

Concurrent Sessions B

2:30-3:30

Concurrent Sessions C

3:30-3:45

Snack Break

3:45-4:45

Concurrent Sessions D

5:15-6:30

Business After Hours at Fairfield Inn

Friday, March 9

8:45-9:45 AM

Concurrent Sessions E

10:00-11:30

CSSO Panel

11:30-12:00 PM

Wrap Up & Box Lunch

SPECIAL THANKS TO OUR SPONSORS:

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World Education Services

THURSDAY, MARCH 8

8:00 AM-12:00 PM | REGISTRATION

9:00 AM-9:15 AM | WELCOME, CONFERENCE OVERVIEW

*Becky McIntosh, Vice President for Student Development
Dr. Ray Brooks, President
David Rosenbaum, Associate Dean of Students*

9:15 AM-10:15 AM | KEYNOTE PRESENTATION: JOHN N. GARDNER

*“The First-Year Matters: In Pursuit of Excellence in the Two-Year Beginning College Experience”
Introduced by: Pleshette Elmore, Director, Student Support Services and FOE
Co-Director, Piedmont Technical College*

The keynote will focus on the aspirational vision of the founder of the international “first-year experience” movement for increasing first-year student success in the two-year college setting. This movement began in our own South Carolina and remains an unfinished quest for social justice.

10:30 AM-12:00 PM CONCURRENT SESSIONS A

ENOUGH - ADDRESSING THE CHALLENGES OF STUDENT INCIVILITY

*Michael Burgess, Melanie Gallion, Janice Lyle & Brad Thomas, Technical College of the Lowcountry
Introduced by: Ashley Miller, Piedmont Technical College*

ROOM 209-C

This workshop looks at combating negative behaviors from a humorous perspective and offers proactive measures in creating and promoting civil environments.

A CONVERSATION AND NEXT STEPS

*John N. Gardner, John N. Gardner Institute for Excellence in Undergraduate Education
Introduced by: Carolyn Kelley, Piedmont Technical College*

ROOM 219-C

This session will permit a more informal and extended true conversation with our keynote speaker. And it will enable him to offer suggestions for next steps for how student services professionals can improve their partnerships with academic affairs personnel and faculty, all in pursuit of enhancing student success and retention.

MANDATING ORIENTATION AS A PART OF THE ENROLLMENT PROCESS: ONE COLLEGE'S JOURNEY AND EXPERIENCE

*Berta Keene, Tim Kelly, Chuck Morton & Deborah Sears, Greenville Technical College
Introduced by: Renee Carruth, Piedmont Technical College*

ROOM 222-C

Since 2010, GTC has mandated orientation sessions for nearly 14,000 students. Our session's purpose is sharing successes, mistakes and experiences associated with its establishment.

12:00 PM-1:00 PM LUNCHEON (ROOM 102-C)

1:15 PM-2:15 PM

CONCURRENT SESSIONS B

OCCUPATIONAL STRESS – Y'ALL GON' MAKE ME LOSE MY MIND...UP IN HERE...UP IN HERE

Janice Lyle, Technical College of the Lowcountry

Introduced by: Denise Tinch, Piedmont Technical College

ROOM 222-C

Burning the midnight oil because of CRUNCH TIME? On pins and needles because the Perkins grants awards are late... AGAIN?? Stressed out because of yet another furlough? Overworked and underpaid--can't find that anywhere on the EPMS! Don't forget the helicopter parents! Sick and tired of being tired? Budget! What budget? If you can relate to one or more, then this workshop is designed just for YOU!

ENGAGE ASSESSMENT – STANDARDIZED TESTS DON'T TELL ALL: A LOOK AT NON-COGNITIVE FACTORS FOR STUDENTS' SUCCESS AND RETENTION

Frank Potter, ACT

Introduced by: Matt Dean, Piedmont Technical College

ROOM 209-C

ENGAGE College is a new assessment from ACT that helps you improve your student retention rates by evaluating first-year students psychological and study skill attributes, determining their levels of academic risk, and applying specific interventions to help the students persist in their studies and achieve academic success. ENGAGE helps predict your student's GAP and persistence in their first year of postsecondary studies.

IMPLEMENTATION OF LEAN PRACTICES IN STUDENT DEVELOPMENT

Cindy Klauck & Janean Reish, Piedmont Technical College

Introduced by: Cindy Klauck & Janean Reish, Piedmont Technical College

ROOM 219-C

In today's economy educators must do more with less. Rather than implement cost-cutting measures, PTC implemented LEAN practices made famous by the Toyota Production System. Learn about LEAN tools to help make your Student Development processes more efficient. The PTC LEAN initiative placed in the Top 10 for a prestigious Bellwether Award in 2011.

2:30 PM-3:30 PM

CONCURRENT SESSIONS C

BEST PRACTICES FOR SECURING COLLEGE DATA

Lynne Ankersen, Trident Technical College

Introduced by: Tamatha Sells, Piedmont Technical College

ROOM 219-C

When retaining documents that contain 'sensitive' information in electronic or paper format, how secure are these documents? What does the federal government legislate as 'covered' data that requires protection and risk management? Learn more about minimizing the risk of having a breach in the security of data in your department, identifying 'red flags' and protecting your college.

READY, AIM, ENROLL!

Becky McIntosh, Tanisha Latimer & Matt Dean, Piedmont Technical College

ROOM 222-C

Realizing a nine percent increase in Fall 2011 enrollment was pretty exciting for the new PTC AIM Team (Admissions Intake Management). While not taking all the credit, AIM coaches will share their new strategies on recruiting students, the bulging funnel, the WOW factor, Enrollment Workshops, and working it into an already busy schedule.

2:30 PM-3:30 PM

CONCURRENT SESSIONS C

PITFALLS, HURDLES & TRIUMPHS: BUILDING A VIABLE ONLINE CAREER CENTER

Sarah Trice & Janet Walker, Midlands Technical College

Introduced by: David Rosenbaum, Piedmont Technical College

ROOM 209-C

Finding economical and practical ways to provide quality career services can be a challenge. Consider building an online career center that works for your college.

3:30 PM-3:45 PM

SNACK BREAK

3:45 PM-4:45 PM

CONCURRENT SESSIONS D

MINIMIZING THE RISK

Dr. Russ Bumba, SC Technical College System

Introduced by: Carolyn Kelley, Piedmont Technical College

ROOM 222-C

Tort liability is one area of legal liability that concerns faculty and staff. Using information taken from news articles, this session will define tort liability and identify steps that staff and faculty can take to minimize their risk of personal and institutional liability for their acts and decisions. Tort liability will be defined and discussed and steps that can be taken to minimize the risk of personal and institutional liability will be presented.

THE ART OF MENTORSHIP

Justin Thompson, Roger Fowler & Xavier Gantt, Midlands Technical College

Introduced by: Steve Coleman, Piedmont Technical College

ROOM 209-C

This presentation will discuss how to create successful programs for African-American males, providing a framework for student retention.

THE GUIDED PLAN FOR SUCCESS

Greg Thompson, Horry-Georgetown Technical College

Introduced by: Carol Paguntalan, Piedmont Technical College

ROOM 219-C

Horry-Georgetown Technical College is in year three of its implementation of the Guided Plan for Success (GPS), a Quality Enhancement Plan designed to improve student learning by helping them develop academic plans, access support resources, and achieve educational goals. Major improvements to the advising process are key components of the implementation of this plan.

5:15 PM-6:30 PM

BUSINESS AFTER HOURS (FAIRFIELD INN)

FRIDAY, MARCH 9

8:45 AM-9:45 AM CONCURRENT SESSIONS E

A PIECE OF THE PUZZLE: THE FIRST YEAR

Pleshette Elmore & Donna Foster, Piedmont Technical College

ROOM 219-C

Piedmont Technical College participated in the Foundations of Excellence in the First Year. Come hear their story and how it is changing the college culture.

SATELLITE CAMPUSES – SURVIVAL OF THE FITTEST!

Allison Jeffords, Central Carolina Technical College

Introduced by: Tanisha L. Davis, Piedmont Technical College

ROOM 222-C

Join us for a learning session about the processes at our Kershaw County Downtown Campus, as we share information about the satellite campus experience from the student, faculty and staff perspective, and how to survive especially during a registration period. Information will be shared about best practices used at the Kershaw County satellite campuses that assist over 550 students.

BUILDING A FOUNDATION FOR THE PRESENT AND THE FUTURE

Ashley Faubion & Cody Henderson, Technical College of the Lowcountry

Introduced by: Harla Anderson, Piedmont Technical College

ROOM 209-C

This presentation will give a first-hand experience to attendees regarding leadership training for non-traditional student leaders on our campuses, and how students can make a global impact during their time on campus, as well as in the future.

10:00 AM-11:30 AM GENERAL SESSION F

CSSO PANEL DISCUSSION: WHAT DO VICE PRESIDENTS DO? WOULD YOU WANT TO DO THIS?

Ron Jackson, Spartanburg Technical College, Forrest Mahon, Northeastern Technical College, Becky McIntosh, Piedmont Technical College & Shelley Fortin, Florence-Darlington Technical College

Moderator: Andy Omundson, Deat of Students, Piedmont Technical College

A panel of four Chief Student Service Officers, all of them Vice Presidents, will share their career paths, career goals, what they really DO every day, how they have changed as Vice Presidents, and what is **most important** in their positions. Members of the audience will be encouraged to ask questions.

11:30 PM-12:00 PM CONFERENCE WRAP-UP, EVALUATION & BOXED LUNCH

Drawing will be held for one FREE Registration to the 2014 New Directions in Student Development Conference.

Continuous improvement is important to us, and your feedback helps us to ensure that you will be back. Please take a minute to complete the Conference Evaluation Form.

NBCC CREDIT INFORMATION

Note to NCC: SC Counseling Association is recognized by the National Board for Certified Counselors (NBCC) to offer Continuing Education Contact Hours for National Certified Counselors, NC School Counselors as well as other specialty areas. SCCA adheres to the NBCC Continuing Education Guidelines. **NBCC ACEP Provider #02041**

Note to Counselors, Therapists and/or Psycho-Educational Specialists: SC Counseling Association is a Permanent Provider for the SC Department of LLR, Division of POL, SC Board of Examiners for LPC, MFT and/or PES. SCCA is recognized as offering Continuing Education Contact Hour Credits for license renewal. The records are filed with the SCCA Professional Development Chairperson, Norma Kimrey Colwell, Ed. S. and the Piedmont Technical College Representative, David Rosenbaum, for five years for members' audits. **Permanent Provider #69**

Note to School Counselors: Contact Hours compiled at the SCCA Conference adhere to the SC State Department of Education-Teacher Certification Renewal Guidelines (www.scteachers.org).

Note to GCDFs: Conference Workshops presented qualify for GCDF renewal when the objectives comply with The Center for Credentialing and Education GCDF Competency Areas (website: www.cce-global.org)

Other professional groups, licensing boards or certification bodies may not grant advance approval of training activities, but may accept the training in accordance with their procedures and the nature of the training. Psychologists, Social Workers, Nurses, Child Life Specialists, etc. may wish to submit this certificate on this basis for consideration.

**Mark your Outlook Calendars for the 2014
New Directions in Student Development Conference:**

March 6-7, 2014