STRENGTHENING COMMUNITIES.
ONE STUDENT at a TIME.
VISION
We will become a premier community college with a shared commitment to create vibrant learning communities through relentless pursuit of student success and economic prosperity for all stakeholders.

INSTITUTIONAL MISSION
Piedmont Technical College transforms lives & strengthens communities by providing opportunities for intellectual and economic growth.

The College, a member of the South Carolina Technical College and Comprehensive Education System, is a public comprehensive two-year post-secondary institution. Piedmont Technical College contributes to the economic growth and development of the largest and most diverse region of the technical college system, Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry and Saluda counties and to the state. The College enrolls approximately 4,500 to 5,500 credit students.

The College responds to the academic, training and public service needs of the community through excellence in teaching and educational services. Piedmont Technical College’s open admissions policy provides accessibility for individuals with diverse backgrounds the opportunity to acquire the knowledge and skills for employment in engineering technology, industrial technology, agriculture, business, health and public service. Piedmont Technical College graduates develop competencies in communication, mathematics, problem solving and technology.

The College offers university transfer; associate degrees, diplomas and certificates in technical and occupational areas; developmental education programs; student development programs providing academic, career and individual support; and custom-designed Continuing Education programs to provide training for business and industry.

WE ARE GUIDED BY THE PRACTICE OF THESE CORE VALUES: Leadership and Innovation • Integrity, Accountability and Transparency • Collaboration and Collegiality • Inclusivity, Diversity and Accessibility • Student Success and Customer Service • Entrepreneurship and Workforce Development • Lifelong Learning and Community Improvement • Data-driven Decision Making • The Ongoing Pursuit of Excellence • Commitment to Lean Principles

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PRESIDENT'S LETTER

The 2009-2010 academic year has been one of the most challenging periods in Piedmont Technical College’s history, but it has also been one of our best.

At the time of our last annual report, we’d experienced more than a 25 percent cut in our state funds. This year, that percentage is significantly higher—39 percent—and more cuts may be on the horizon.

Despite these challenges, Piedmont Technical College is thriving. Our enrollment continues to grow. In fact, we set new enrollment records every term last year, and exceeded 5,600 students in both our fall and spring terms.

This remarkable growth is being driven in part by the economy, as people look to us for training to get into the work force quickly. Much of this growth, though, is part of a fundamental realignment in higher education in the United States that has been taking place over the last few decades. Today, 43 percent of all undergraduate students in the U.S. are enrolled in a two-year college. And in South Carolina, that number is even higher—over 50 percent.

Why are more people choosing Piedmont Tech? Because more people are realizing the exceptional value we provide to the community—both for people who want to get to work in rewarding careers as quickly as possible, and for cost-conscious students headed toward bachelor’s degrees.

A steadily increasing number of students who want to go to a four-year college are choosing to come to us first. We continue to work toward making our transfer options more flexible for these students. This year we’ve added new bridge and transfer programs with Erskine College, Lander University and Newberry College. Additional transfer agreements are on the horizon with Clemson University and many others throughout South Carolina.

On the career studies side of our offerings, we’ve added exciting new programs in Greenwood, and we’ve pushed additional programming out to our county centers. We’ve launched a Diversified Agriculture program in Saluda, a Practical Nursing program in Laurens, and a Patient Care Technician program in Newberry.

All of these accomplishments are tied to the strategic plan we launched at the beginning of the 2009-2010 academic year.

Our students have the hope for a better life when they come to us. And it’s incumbent on us to ensure that when they get here, we’re doing everything we can to ensure they achieve their goals.

We’ve looked at all our processes and we’re continuing to streamline the College to ensure that we concentrate our resources on what’s most important: the success of our students.

As we work to ensure the success of each of our students, we’re building a stronger foundation for the success of the communities we serve, for the region and for South Carolina as a whole.

Sincerely,

L. Ray Brooks, Ed.D
President
In June 2009, the Piedmont Technical College Area Commission approved a new strategic plan for the College consisting of six strategic directions for the next five years. By focusing on fundamentals—excellence in teaching, data-driven decision making and fiscal sustainability among others—the plan was designed to improve PTC’s capacity to ensure student success and to increase our level of service to the community. Ultimately, the plan is designed to make PTC one of the premier community colleges in the country.

Over the course of the 2009-2010 academic year, everyone at Piedmont Technical College has worked diligently to implement the plan and to bring these ambitious goals to fruition. On the pages that follow, you’ll have the opportunity to review some of this past year’s highlights, and to learn about how Piedmont Technical College is working to make the advantages of a quality college education available for everyone in its seven county service area.
STRA战EGIC DIRECTIONS and GOALS

STRATEGIC DIRECTION A | Transforming Lives: Everything we do is driven by our commitment to the success of our students.
- We will be the college of choice for a wider range of students.
- We will meet students where they are and take them where they want to be regardless of previous educational preparation, socio-economic status, race or gender.
- We will increase the percentage of students completing degrees, diplomas and certificates.
- We will offer educational programs and services that are responsive, flexible and of the highest quality.
- We will expand course and program delivery through various regional sites, modality methods, partnerships and alliances.

STRATEGIC DIRECTION B | The Ongoing Pursuit of Excellence: We will only achieve excellence through the growth, development and nurturing of our most valuable resource, our people.
- We will recruit and retain exceptional faculty and staff that reflect the global environment in which we live.
- We will establish a culture of trust and respect through open communication.
- We will provide a comprehensive professional development program.
- We will recognize and reward performance based on our vision, mission and values.

STRATEGIC DIRECTION C | A Culture of Continuous Improvement: We will embrace a culture of data-driven decision making to systematically evaluate the effectiveness of our programs and services and use the results for continuous improvement.
- We will implement strategies to measure outcomes and analyze results to improve the College’s effectiveness and excellence.
- We will engage in strategic and operational planning to build a culture of continuous improvement.

STRATEGIC DIRECTION D | Strengthening Communities: We will be the preeminent catalyst for workforce and economic development in our service region and the state.
- We will proactively engage in community development throughout the region through partnerships, coalitions and strategic alliances.
- We will be proactive and responsive to the needs of business and industry.

STRATEGIC DIRECTION E | Communicating Our Mission: We will establish a strong brand identity to ensure widespread recognition of our role and value to the communities we serve.
- We will develop a consistent and high-quality brand image.
- We will effectively communicate the College’s value to all of its constituencies.

STRATEGIC DIRECTION F | Ensuring Sustainability and Growth: We will enhance existing revenue streams and identify new sources of funding to expand and improve the College’s services.
- We will position the College to maximize all funding sources.
- We will advance the institution through comprehensive and successful grant writing that is aligned with the overall strategic plan.
- We will ensure campus facilities are modern, safe and environmentally efficient.
STRATEGIC GOAL A.1
We will be the college of choice for a wider range of students.

Another Record-Setting Year in Credit Enrollment
The College served 5,610 students in the fall, 5,679 in the spring and 3,017 in the summer term. All three terms represented increases over the previous record-setting year.

Growth and Expansion in Dual Enrollment
The dual enrollment program—which allows students to take classes for college credit while still in high school—continues to grow, and served 694 students from across the College’s seven county service area in the fall 2009 term. The College also developed a new OnDeck program with Saluda County, in which high school students take classes on the PTC campus. These courses are offered free of charge to participating school districts.

PTC Collaborates in Statewide Transfer Project
PTC collaborated with colleges and universities throughout the state to launch SCTRAC—a Web portal designed to improve college course transfer and articulation in South Carolina. The Web-based portal will assist students and support college and university staff members by providing online tools that make it easier to transfer academic credit and evaluate how higher education course work will transfer among S.C.’s public colleges and universities.
STRATEGIC GOAL A.2
We will meet students where they are and take them where they want to be, regardless of previous educational preparation, socio-economic status, race or gender.

Brandon Andrews Receives National Scholarship
2010 PTC graduate Brandon Andrews, a Building Construction Technology student, was awarded one of only 400 $1,000 scholarships from the Coca-Cola Scholars Foundation. Andrews was also named to the Phi Theta Kappa All-State Community College Academic Team, and served as the chair of the Phi Theta Kappa Habitat for Humanity committee in Greenwood. Andrews is currently enrolled in the building construction management program at Clemson University to pursue a bachelor’s degree.

PTC Alumnus Selected SCMA Professional of the Year
Taylor Searles of Greenwood, a 2006 graduate of the Funeral Service program, was named the 2010 Professional of the Year by the South Carolina Morticians Association. He is one of the youngest members to receive this honor. While at Piedmont Tech, Searles served his apprenticeship at Percival-Tompkins Funeral Home.

Horticulture Student Selected for Prestigious Disney Internship
Lisa Gilstrap, a 2009 Horticulture Technology graduate, was selected for a prestigious internship at Epcot Center. The Clinton native was one of 3,000 students who applied for the 13 spring internships with Disney in the field of horticulture. Of the interns, Gilstrap was the only one from a two-year technical college.

Michael Beckom Takes Top Honors in National Competition
Michael Beckom, a 2010 Commercial Art graduate, took first place in the Editorial Cartooning/Two-Year College category of the Region 3 Mark of Excellence competition, and was a finalist at the national level. Sponsored by the Society of Professional Journalists, the Mark of Excellence Awards recognize collegiate work published or broadcast during 2009. This year, student journalists submitted more than 3,600 entries.

STRATEGIC GOAL A.3
We will increase the percentage of students completing degrees, diplomas and certificates.

PTC Launches Foundations of Excellence Study
As a result of its commitment to student success, PTC has initiated a Foundations of Excellence self-study that will enhance the learning and retention of first-year and transfer students and assist with strategic resource allocation—a critical need in a time of shrinking state budgets. Foundations of Excellence is a comprehensive, externally guided self-study and improvement process.

Tutoring Options Expanded for Students
New drop-in labs were established for science courses and formally implemented for writing and math curricula. These drop-in labs are staffed with certified teachers in six hour blocks throughout the week to allow students more flexibility when they need help with their coursework. Students can come to the tutoring center during these times without an appointment to get a quick answer about a problem they’re struggling with, or to have someone read and critique an essay.

Enhanced Orientation Program
A new student’s first few weeks in college are critically important to their continued success. This year, the College worked to revise and expand the orientation program to better lay the groundwork for success for incoming students based on the specific needs of their declared majors. New students were grouped by major and given information about college services, financial aid, tips for success, demonstrations on the use of electronic campus resources, and were taken to meet faculty and tour classrooms and labs in their specific program areas.
institutions to give students short practical experiences in their field of study. Externships can lead to opportunities after students complete their studies and can help pre-graduates get their foot in the door for a possible job opening.

First PTC Cardiovascular Students Graduate
The first class of PTC Cardiovascular Technology students graduated during the 2009-2010 academic year. Eight of the 10 graduating students have already been recruited and will be working in the field. This year, the program’s curriculum was expanded to include invasive technologies and clinical sites were established for both non-invasive and invasive students.

STRATEGIC GOAL A.5
We will expand course and program delivery through various regional sites, modality methods, partnerships and alliances.

Course Offerings
Expanded at County Centers
In order to offer students in all seven PTC counties more convenient access to a wider array of services, the College worked to expand the variety of course offerings and full programs available at the six county centers. The Patient Care Technician program was added in Newberry, Practical Nursing was added in Laurens and a Diversified Agriculture program was launched in Saluda. Efforts to expand offerings at the county centers continue.

Welding Partnership
with Laurens High School
Piedmont Technical College and Laurens District 55 formed a partnership to offer course work in the PTC Welding program at night beginning in spring 2010. The program offered Gas & Arc Welding, Arc Welding II and Print Reading and classes were taught at Laurens District 55 High School.
Bridge Programs Expanded
In an ongoing effort to make higher education more accessible to those within our seven county service area, PTC has continued to work toward increasing the number of transfer partnerships with colleges and universities throughout the state. The College launched bridge programs with Erskine College, Lander University and Newberry College this year. All of these agreements offer students a seamless transition between their work at PTC and their work toward bachelor’s degrees.

Early Care and Education Program Works to Expand Options for Students
PTC’s Early Care and Education program worked to develop transfer pathways for PTC students with Lander University and Newberry College. These new partnerships will allow students to start at Piedmont Tech and then seamlessly transfer to Lander or Newberry to complete their bachelor’s degree in early childhood education. The ECD program also collaborated with TEACH and Headstart directors to enroll those working in child care.

Lander University BSN Nursing Transfer Pathway Developed
Some students come to Piedmont Technical College’s Nursing program knowing that they’ll eventually want to continue their studies after obtaining an ADN. The Nursing program worked to smooth the transfer path for these students by developing an Associate in Arts curriculum that allows students to complete most of the Lander Nursing program’s general education course work while at PTC.

Newberry Business Bridge
Piedmont Technical College and Newberry College signed an articulation agreement that will allow students who’d like to pursue a bachelor’s degree in business administration at Newberry College to complete the first two years of the degree at Piedmont Tech—either on the Greenwood Campus or at any of the six county centers—and then transfer up to a maximum of 72 semester hours to Newberry College. To complete the bachelor’s degree, a minimum of 54 semester hours must be completed at Newberry College.
We will only achieve excellence through the growth, development and nurturing of our most valuable resource—our people.
Funeral Service Education Faculty Honored for Excellence
Funeral Service instructors David Martin and Dedrick Gantt were named the PTC candidates for the A. Wade Martin Outstanding Innovator Award. In addition, Martin was named PTC’s candidate for the Governor’s Professor of the Year. In just five short years, Martin and Gantt have completely revitalized the Funeral Service Education program and created a vibrant statewide curriculum that’s rapidly gaining a reputation for quality, innovation and student success throughout South Carolina and in the national funeral service community.

SCTEA Outstanding Educators of the Year
Three Piedmont Technical College associates were named Outstanding Educators for the 2009-2010 academic year and honored at a statewide conference. They joined fellow winners from sister colleges at the annual South Carolina Technical Education Association convention. This year’s honorees and the categories they represent were Chad Teague, faculty; Al West, administrative; and Kendra Rodgers, staff.

Linda Sheffield Received the Perkins IV Innovation Alliance Director of the Year
Linda Sheffield, director/regional career specialist for the Piedmont Education and Business Alliance (PEBA), was named the 2009 Alliance Director of the Year at the recent South Carolina Education and Business Summit. Presented by the Office of Career and Technology Education, the award honors the South Carolina director who has exhibited exceptional leadership in managing the activities of his or her alliance in planning and managing details of the alliance’s Perkins IV, Title I Innovation Partnerships, developing business partnerships and formulating relevant curriculum support strategies.

STRATEGIC GOAL B.1
We will recruit and retain exceptional faculty and staff that reflect the global environment in which we live.

New Associate VP of Continuing Education & Economic Development
James Rusty Denning of Statesboro, Georgia has been hired as the new associate vice president of Continuing Education and Economic Development. Previously the director of business and industry services at Ogeechee Technical College, Denning has more than 14 years of experience in continuing education and regional economic development: from providing customized training for business and industry clients, to developing courses for community enrichment. In addition to his experience at Ogeechee Technical College, he has served as a training coordinator for the Georgia Quick Start program—one of Georgia’s key assets for supporting new and expanding industries. In this position, he worked with over 20 well-known companies, including Target, Gulfstream Aerospace, Georgia-Pacific and Oneida Ltd.

New Assistant VP for Instructional Technology
Joel Griffin was hired as PTC’s new assistant vice president for Instructional Technology. Griffin joined the College after 20 years of working in business and industry. Most recently he was the IT manager for Teijin Monofilament in Spartanburg, SC. Griffin received his associate degree in electronic engineering technology from Spartanburg Technical College and his bachelor’s degree in computer science from the University of South Carolina-Spartanburg.

STRATEGIC GOAL B.2
We will establish a culture of trust and respect through open communication.

Internal Climate Scan Launched
Culture change is difficult, especially in a well-established organization like Piedmont Technical College. To gather feedback about the College’s areas of strength as perceived by faculty and staff, and to measure progress toward the strategic plan, the College has launched an annual internal climate scan. The results have been used to identify areas of employee concern and to implement a more robust professional development program.

“I’ve worked with computers since I was 16, but Piedmont Tech gave me a more in-depth knowledge of what I was doing. My experiences at the College helped prepare me for success in a challenging business environment.”

BRIAN DEAN
2010 INFORMATION TECHNOLOGIES GRADUATE
IT MANAGER, PIEDMONT HEALTH GROUP

Left: Dedrick Gantt and David Martin, PTC’s Innovators of the Year.
**STRATEGIC GOAL B.3**

*We will provide a comprehensive professional development program.*

**A Commitment to Professional Development**

PTC faculty and staff members completed more than 4,900 total hours of professional development over the course of the 2009-2010 academic year. The training included attendance at national conferences, pedagogical theory, courses on how to effectively implement new technology in the classroom, and many other topics critical to PTC’s ability to offer students a top quality education. The College also joined the National Institute for Staff and Organizational Development for additional professional development opportunities.

**Updated Training Program for New Faculty**

New faculty members at Piedmont Technical College completed training to better equip them with the most up-to-date teaching methodologies as they enter the classroom.

Begun as a pilot program last year and funded by the National Science Foundation, the course included a combination of material that was developed by the WGBH Educational Foundation and the League for Innovation. Lynn Mack, associate dean of Instructional Development & Transfer said, “The participants said that they were using many of the tips and best practices introduced in the course.”

**New Directions in Student Development Conference Hosted**

Nearly 100 student development professionals from North and South Carolina as well as Georgia came together at Piedmont Technical College in early 2010 to focus on the practical applications of innovative ideas in Student Development.

“As educators we’re always looking for new ways to solve student problems,” said Becky McIntosh, vice president for student development. “Our number one goal is student success.”

The biennial New Directions in Student Development conference is a professional development program for practitioners of all levels in the field of student development from two-year community and technical colleges in the five-state region of the Southeast.

**NEW FACULTY and STAFF**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution(s)</th>
</tr>
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</table>
| Joyce Brown       | Instructor, College Skills & Reading | M.Ed., Lander University  
|                   |                              | B.S., Erskine College                              |
| Natalie Couch     | Instructor, English          | M.A., Clemson University  
|                   |                              | B.A., Clemson University                           |
| William Fennell   | Department Head, Business    | M.B.A., University of South Carolina  
|                   |                              | B.S., University of South Carolina                 |
| James Ladd        | Instructor, Welding          | A.S., Piedmont Technical College                    |
| Doug Massey       | Instructor, Electronic       | M.S., Georgia State University  
|                   | Engineering Technology       | B.S., Georgia State University                      |
| Deborah McCallum  | Instructor & Program Coordinator, Medical Assisting | B.S., University of South Carolina  
|                   |                              | A.S., Piedmont Technical College                    |
| Christy Nichols   | Instructor, Cardiovascular Technology | B.S., Medical University of South Carolina  
|                   |                              | A.S., Piedmont Technical College                    |
| Susan Skawski     | Instructor, Nursing          | M.S.N., Clemson University  
|                   |                              | B.S.N., Bloomsburg University of Pennsylvania       |
| Rosalie Stevenson | Interim Dean of Nursing      | M.S., Medical College of Georgia  
|                   |                              | B.S.N., Villanova University                        |
| Mark Vaughn       | Instructor, Nursing          | B.S., Oklahoma Panhandle State University  
|                   |                              | A.D.N., Piedmont Technical College                  |
| Tracy Wright      | Instructor, Chemistry        | M.S., Furman University  
|                   |                              | B.S., Furman University                             |
STRATEGIC GOAL B.4
We will recognize and reward performance based on our vision, mission and values.

Criteria for Faculty and Staff Excellence Awards Established
Two Piedmont Technical College employees were recognized with excellence awards for the 2009-2010 academic year. Lisa Toland, department chair for social sciences, was recognized with the inaugural Piedmont Technical College Visionary of the Year award for faculty and Jan Jasinski, an IT support technician, received the first Staff Excellence award. Both Toland and Jasinski exemplify an ongoing commitment to the College’s mission and vision, and demonstrate PTC’s core values throughout their work at the College.

New Dean of County Centers
Dr. Jennifer Wilbanks was named dean of County Centers in October 2009. Originally hired as a career transition specialist in Laurens County in 2005, Wilbanks has also served as an outreach counselor in the Office of Admissions and as coordinator of PTC’s Dual Enrollment program. In her new role, Wilbanks oversees the operations of all six county centers. She holds a B.A. in psychology from the University of South Carolina, an M.Ed in counseling from Clemson University and a Ph.D. in higher education leadership from Clemson University.

New Department Chairs in the Health Sciences
In order to be more responsive to accrediting agencies, instructors, and students, the 13 academic programs under the health science division were restructured this year. The reorganization resulted in the creation of two new department chairs.

Lee Balentine was named department head for associate degree programs and Susan Kinney was named department head for certificate and diploma programs. Balentine has been at Piedmont Tech for nearly nine years, serving as the program coordinator for the Radiologic Technology program since 2001. Kinney has served as an instructor and coordinator for the Surgical Technology program for nearly 15 years.

Assessment Coordinator Position Created
Because of the increasing demand for testing from the College’s growing student enrollment, and the increasing assessment needs of individual academic programs, PTC has hired long-time assessment center employee Ken Butler as the full-time assessment coordinator. This new position will centralize the accountability for testing schedules and methodology both on campus and in the region’s high schools. Butler has been with the college for 14 years.
STRATEGIC GOAL C.1
We will implement strategies to measure outcomes and analyze results to improve the College’s effectiveness and excellence.

Noel Levitz Student Satisfaction Survey Deployed
In fall 2009, the Noel Levitz Student Satisfaction Survey was administered to a representative sample of the College’s student body. Through a gap analysis, this survey tool identifies which college services are most important to students and then measures the level of satisfaction with those services. An additional PTC survey was also administered during the same session to gather student feedback on important items not covered under the Noel Levitz Survey. The survey served as the starting point for the operational planning process designed to begin implementation of PTC’s strategic directions and goals.

Identified New Student Learning Outcomes (SLO) and Assessments for All Academic Programs
During the 2009-2010 academic year, the College launched a revised cyclical process designed to monitor and improve student learning and to align student outcomes to the College’s mission. This structured assessment process has resulted in change of programs, courses, course delivery methods and facility enhancements.

Students Succeed on Collegiate Assessment of Academic Proficiency
For the first time, PTC administered ACT’s Collegiate Assessment of Academic Proficiency assessment tool to evaluate
Operational Planning
As part of the College’s strategic planning process and its ongoing work to exceed SACS accreditation requirements, an operational planning process was developed in early fall 2009. Facilitated by the College’s Institutional Effectiveness office, this process created a year-long set of operational objectives and assessment measures for each academic division and all administrative units.

Academic units created improvement plans to enhance the student academic experience. Persistence, retention, graduation and placement data were reviewed and operational plans were implemented and then assessed to measure how well programs have been meeting student educational needs from the first semester through graduation.

Improvement of the College’s retention rates is the focus of the 2010-2011 academic year.

PTC’s administrative units developed operational plans for their areas tied directly to the strategic plan’s directions and goals in order to continuously improve services. Each unit was responsible for contributing to the ultimate success of the plan, and was asked to define outcomes, to identify measurement approaches and to map out one-year objectives.

This planning process will be repeated on an annual basis in order to effect a college-wide cycle of continuous improvement.

QEP Process and Measurements Established
The Quality Enhancement Plan (QEP) is an important and required component of the Southern Association of Colleges and Schools (SACS) re-affirmation process. The goal of PTC’s QEP is for students to demonstrate the requisite skills needed to succeed professionally in a technology rich environment after graduation. Initial testing established that PTC students enter the College with a wide variance in this skillset. All new students are now assessed to determine their starting skill level with technology. New courses have been designed to build students’ technology skill levels, with ongoing assessment throughout their educational experience to ensure success.

LEAN Implementation Continues
In an effort to eliminate waste and to increase efficiency in our organization, the College continued its LEAN initiative. When the training is complete, each PTC employee will have the tools to work toward delivering on-demand customer service; an immediate response to operational challenges; and the elimination of waste. 108 employees completed LEAN training during the 2009-2010 academic year, and 12 new coaches were added to a growing roster of LEAN experts.

I found the classes to be smaller and more student-friendly than during my time at a four-year university. The program was challenging and gave me the hands-on experience I needed when I started my career. The clinical experiences were very beneficial and the instructors were always very helpful.”

TARYN MATHIS
2008 ASSOCIATE DEGREE NURSING GRADUATE
RN, SELF REGIONAL HEALTHCARE

we will engage in strategic and operational planning to build a culture of continuous improvement.

Revised Institutional Effectiveness Process and Reporting Structure Developed
PTC’s Institutional Effectiveness team led the College through a series of complex, mission-critical assessments during the 2009-2010 academic year. A framework was conceptualized and implemented to operationalize the strategic plan, and PTC’s SACS re-accreditation was granted reapproval.

Robust assessment strategies were at the heart of both projects. Assessments provide data that are vital to the College’s decision making process to promote quality enhancements in the classroom and the campus environment.
STRENGTHENING COMMUNITIES

We will be the preeminent catalyst for work force and economic development in our service region and the state.
STRATEGIC DIRECTION D.1
We will proactively engage in community development throughout the region through partnerships, coalitions and strategic alliances.

Sustained Response to the Recession
As the economic downturn continued, PTC continued to work with stakeholders throughout its seven county service area to ensure that unemployed workers knew what resources are available to them to re-enter the work force. Representatives from PTC continued monthly meetings with laid off and displaced workers in the Employment Security Offices throughout the seven counties in their One-Stop Workforce Centers and worked closely with the Upper Savannah Council of Governments to plan and co-host Career Fairs for adults looking for employment for training opportunities. PTC served 480 dislocated workers through the One-Stop Workforce Center located on its Greenwood campus.

EXPANDING ACCESS TO HIGHER EDUCATION

New Facility for McCormick County Center Secured
On June 6, PTC assumed ownership of the old McCormick High School technology center thanks to a generous gift from the McCormick County School District. Renovations to the technology center began on July 1, and the new facility is projected to be ready for use by the beginning of the spring 2011 semester. The additional space will offer the College more flexibility to implement a wider variety of programming.

Capital Project for a New Center in Newberry County Established
Enrollment at the Newberry County Center has grown dramatically—from about 125 students in 1994 to more than 560 in spring 2010. Thanks to the support of the Newberry County Council and the penny sales tax commission, PTC secured a spot on Newberry’s November 2010 capital project sales tax ballot to build a new, more fully-featured center. If approved by the citizens of Newberry County, the proposed project will re-use an abandoned “big box” retail site, will double the usable square footage available for programming and will offer PTC the flexibility to launch additional programs, like Veterinary Technology and Patient Care Technician, that can be completed entirely at the center.

PARTNERSHIP WITH SCHOOL DISTRICTS

Second Annual Career Specialist Forum
The Piedmont Education and Business Alliance sponsored the annual Career Specialist Forum on March 25, 2010 at PTC. Twenty career specialists and work-based learning coordinators, representing nine of the 10 districts in the region, attended the event. The topic of the forum was “Multicultural Influence in Career Development” which was based on the book “Family Matters” by Dr. Robert Chope.

Guidance Standards and Career Development Workshop
PTC hosted the seventh annual Guidance Standards and Career Development Workshop at PTC in late 2009. The event drew nearly 100 school counselors and career development professionals from 10 school districts in Abbeville, Clinton, Edgefield, Greenwood, Laurens, McCormick, Newberry, Ninety Six, Saluda and Ware Shoals. The keynote speaker was Dr. Sue Smith-Rex, a teacher and professor with over 30 years experience in public education.

Career Development Facilitator Training
The 2009-2010 Facilitating Career Development class members completed the course on April 15, 2010. This course is designed to train K-16 educators and other professionals who offer career assistance and guidance services in Career Development Facilitation by focusing on career development theory and model; student/client diversity; assessment; ethical and legal issues; labor market information and resources; understanding of career development resources and assessments; and an awareness of one’s professional strengths and needed improvements in the area of career guidance. 100+ educators in our service region’s school districts have met national Career Development Facilitator certification.

STRATEGIC DIRECTION D.2
We will be proactive and responsive to the needs of business and industry.

Thousands of Hours of Business Training Conducted
Piedmont Technical College’s Continuing Education and Economic Development division provided 175,124 total hours of training to businesses throughout its seven county service area this past year.

Left: Ag student Caleb Rice prepares a field at the Saluda County Center.
The training was conducted across business sectors like health care, manufacturing, service and more. The division conducted customized training for 100+ companies. As part of the customized training process, the College has completed needs assessments and consulting projects with businesses throughout the area.

MSSC Program Launched with Industry Partners
PTC launched the Collaborative School of Maintenance with the support of industry partners and economic developers throughout the region. Part of the Continuing Education and Economic Development division, the Collaborative School of Maintenance is an industry-driven consortium of local companies in the PTC service area that have similar training needs, but do not have the resources to provide employees with a quality training program individually. Through the Collaborative School of Maintenance, businesses have access to a comprehensive range of training courses that are customized to meet the needs of all companies involved with business-specific examples and demonstrations.

Customer Care Essentials
PTC’s Continuing Education and Economic Development division partnered with the Greenwood, Laurens and McCormick County Chambers of Commerce to offer Customer Care Essentials training to more than 100 small business employees throughout the College’s service region. In a time of economic recession, small business survival is often dependent on customer retention. The customer care essentials course focused on helping small businesses create a foundation for customer retention, brand loyalty and business growth.

2nd Annual Lakelands Regional Business Symposium
An extension of the 2009 Lakelands Regional Business Symposium, the 2010 Symposium provided a forum for continued discussion about economic issues and their effects on businesses while promoting collaboration between state and local leaders, local employees and PTC. Entitled “Working Together in Challenging Times,” the symposium was attended by state and local business leaders including Lewis Gossett, president and CEO of the SC Manufacturers Alliance; Otis Rawl, president and CEO of the South Carolina Chamber of Commerce; representatives from VELUX, FUJIFILM, Self Regional Healthcare, Drake, Drake and Associates; and economic developers from Laurens, Abbeville, Greenwood and Newberry counties.

Drucker Society of South Carolina Launch
PTC was selected to become the host of the Drucker Society of South Carolina following a visit from Lawrence Greenspun, Drucker Society global network program manager. The Drucker Institute, a division of Claremont Graduate University, was established in May 2006 to honor the memory of Peter F. Drucker, a well-known economist and leader in business management. Drucker Societies exist all over the world in an effort to stimulate effective management and ethical leadership by drawing on Drucker’s works and previous teachings for information and inspiration.

PTC Chosen as One of Six S.C. Weatherization Training Sites
Piedmont Technical College has been chosen as the primary site in the western region of South Carolina.

“The criminal justice instructors at Piedmont Tech teach in a way that prepares you for what to expect on the job in the real world—which is not like what you see on TV. The education I received helped me to continue to learn and advance in my job.”

LOTTIE JOHNSON
2007 CRIMINAL JUSTICE GRADUATE
SERGEANT, LEATH CORRECTIONAL INSTITUTION
2007 SC CORRECTIONAL OFFICER OF THE YEAR
for the Weatherization Assistance Program (WAP). WAP provides home weatherization assistance to improve the quality of life for low-income families, particularly for the elderly, people with disabilities and children by improving the energy efficiency of their homes while ensuring their health and safety. A grant from the South Carolina Office of Economic Opportunity (SCOEO) to the SC Technical College System is providing training for instructors and equipment for energy efficiency training centers at six technical colleges across the state.

Training Within Industry
Instruction Made Available
The College’s Continuing Education division launched a Training Within Industry curriculum for companies in upstate South Carolina. This nationally recognized program of study offers companies a proven method to ensure that their Lean initiatives are successful and that lessons learned during a kaizen event will be carried forward into the workplace and not forgotten. They will, instead, become the new, better way of doing business, which is the underlying goal of any Lean initiative.

COMMUNITY LEADERSHIP ROLES

Leadership Greenwood
For over 20 years, Leadership Greenwood has focused on developing future leaders through a year-long series of monthly full day sessions addressing a variety of issues, opportunities, and challenges facing Greenwood County. Piedmont Technical College faculty and staff members have been participating in this training process since its beginning. This year, Crystal Pittman, manager of the PTC business office, and Sissy Copeland, dean of Business Information Technologies & Public Service, completed the program.

Wilbanks Honored with Leadership Award
Jennifer Wilbanks, dean of Piedmont Technical College’s County Centers, was recognized by the Laurens County Chamber of Commerce with the 2009 Russ Emerson Leadership Award. This award is given during the graduation at the end of each Leadership Laurens class. The recipient is recognized at the annual Chamber dinner. The award is presented to the class member who best represents the qualities and traits of an excellent leader.
ENSURING SUSTAINABILITY and GROWTH

We will enhance existing revenue streams and identify new sources of funding to expand and improve the College’s services.

STRATEGIC GOAL F.1
We will position the College to maximize all funding sources.

Center for Pet Cremation Services Established
The Foundation worked with the Funeral Service program to begin offering pet cremation services through the People That Care Pet Crematory. This is the first pet crematory at any of the 56 accredited funeral service programs in the country. The program will be working closely with area veterinarians and funeral homes needing assistance, but the cases will be used to train the students in a continually growing portion of the industry. Proceeds from the service will be used for continuous improvement in the Funeral Service Education program and for student scholarships.

Fourth Building Construction Technology House Project Constructed
With initial funding from the Foundation, the College’s Building Construction Technology (BCT) students designed, planned and constructed a house in Greenwood. This opportunity provided BCT students with hands-on experience in constructing a house from beginning to end. Two-thirds of the proceeds from the sales of the home will be set aside for the BCT department to purchase equipment for their program and to award scholarships to deserving BCT students.

Second Automotive Technology Cobra Project Complete
In the fall of 2009, the Foundation partnered with the PTC Automotive Technology department to offer a
400-ticket drawing for the award-winning, student-built Cobra replica. Proceeds from the ticket sales will be used toward student scholarships and to assist the nationally recognized Automotive Technology department in continuing to offer top quality instruction. The second Cobra project car was completed in late 2009.

**18th Annual Golf Classic Raises Funds for Student Scholarships**
The Piedmont Technical College Foundation and its partners, Aaron Industries, Inc. and Capsugel, hosted the 18th Annual Piedmont Technical College Golf Classic at The Patriot Golf Club at Grand Harbor to raise money for student scholarships. Because of increased involvement from the community and innovative ideas from the Foundation’s board members, the tournament raised a significantly greater sum than the previous year.

**Carroll Williams Fund Helps At-Risk Students Stay in College**
The Carroll Williams Student Assistance Fund was established to memorialize a faculty member who believed in helping students. Over 20 years later, this fund continues to help students thanks to the generosity of Piedmont Technical College faculty and staff who share in Williams’ beliefs. Endowed during the 2008-2009 academic year, the fund has helped dozens of students with financially challenging circumstances continue their studies at PTC.

**STRATEGIC GOAL F.3**
*We will ensure campus facilities are modern, safe and environmentally efficient.*

**Upgrades to Industrial and Engineering Facilities**
Significant improvements were made to several of the industrial and engineering facilities on the Greenwood Campus, including new epoxy floors for the machine and automotive shops; new environmental weld booths, Lincoln Welding equipment and an OSHA installation weld gas supply system in the welding lab; and an increased number of HAAS simulators for the Machine Tool Technology program’s CNC instruction.

**SMART Boards Installed in Classrooms**
In an effort to deliver a richer, more effective instructional experience to students, 16 new Promethean interactive whiteboards were installed in classrooms on the Piedmont Technical College Greenwood Campus. The boards allow the faculty to integrate technology into their classes to a greater degree in order to better suit the needs of students with different learning styles.

**Student Center Renovation Launched**
As PTC’s enrollment has continued to grow, it has become critical to offer students adequate common space to facilitate study groups, social interaction and campus events. With this in mind, the College has retained the services of Neal Prince Architects to redesign and renovate the student center and canteen area. The updated center will offer students additional computer workstations, common space and other amenities that are currently unavailable on campus. The design is currently in process, and the renovation is projected to be complete by early spring 2011.

**New Parking Facilities Developed**
Because of continued enrollment growth, parking has become an issue at several of PTC’s facilities during peak class times. At the start of the fall 2009 term, there were only 15 available parking spaces on any given morning of classes. To better accommodate the needs of our students, the college has added over 100 new parking spaces, and is looking for additional possibilities in the campus master planning process.

**Broadband Access Extended to Service Area through Grant**
PTC collaborated with the SC Technical College System to submit a federal broadband access grant that will provide additional computer access and support in Greenwood and at the six county centers. This grant will bring in over $500,000 for enhanced computer access college-wide, and will offer increased bandwidth and expanded access for credit and continuing education students. The grant will also provide PTC the means to increase Internet access to all residents of its service area by creating community computer labs, which will be open to the public.

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Piedmont Tech is a great place to get an affordable education. The engineering curricula are an especially good choice, as there are so many job opportunities in a wide variety of areas. You can get a 2-year degree and go straight to work. If you choose, you can take it to the next level and continue with your 4-year degree—either right away or after a few years of working in your field.”

**Tabby Davis**
1988 Engineering Graphics Technology Graduate
Lead Engineer—Product Applications, Eaton

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"Piedmont Tech is a great place to get an affordable education. The engineering curricula are an especially good choice, as there are so many job opportunities in a wide variety of areas. You can get a 2-year degree and go straight to work. If you choose, you can take it to the next level and continue with your 4-year degree—either right away or after a few years of working in your field.”

**Tabby Davis**
1988 Engineering Graphics Technology Graduate
Lead Engineer—Product Applications, Eaton
2009-2010 TOTAL BUDGET: $55.3 MILLION

REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees (Includes Scholarship Allowance)</td>
<td>$19,107,586</td>
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<tr>
<td>County</td>
<td>2,128,315</td>
</tr>
<tr>
<td>State</td>
<td>7,504,355</td>
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<tr>
<td>Grants &amp; Contracts</td>
<td>24,066,515</td>
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<tr>
<td>Other</td>
<td>3,860,891</td>
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<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>$56,667,662</strong></td>
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EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Instruction &amp; Academic Support</td>
<td>$16,469,920</td>
</tr>
<tr>
<td>Student Services</td>
<td>4,185,020</td>
</tr>
<tr>
<td>Physical Plant</td>
<td>3,659,760</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>5,732,927</td>
</tr>
<tr>
<td>Scholarships (Includes Allowance)</td>
<td>19,302,731</td>
</tr>
<tr>
<td>Depreciation</td>
<td>1,649,312</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$50,999,670</strong></td>
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</table>

INCREASE IN NET ASSETS $ 5,667,992*

*Note: The College received a gift of a building and land that is reflected in the Increase in Net Assets. The building and land is located in Saluda County and is valued at $3,048,108.
In 2009-2010, the College enrolled 8,109 students in 137,115 credit hours.

**TOP SIX AREAS OF STUDY:**

1. Business  
2. Nursing  
3. Health Science  
4. AA/AS–Transfer  
5. Industrial  
6. Public Service

**QUICK FACTS: FALL SEMESTER 2009**

5,610 students enrolled in 56,565 credit hours. Ages 17-60+. The most common age is 20. 66% of students are female; 34% are male. Average load taken by students: 10.1 credit hours. 53% of our students are part-time students. 47% are full-time (taking 12 credits or more).

**TYPES OF FINANCIAL AID PROVIDED TO PTC STUDENTS**

<table>
<thead>
<tr>
<th></th>
<th>Federal</th>
<th># of Students</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>4,304</td>
<td>$ 15,119,554</td>
<td></td>
</tr>
<tr>
<td>Loans</td>
<td>2,105</td>
<td>11,317,418</td>
<td></td>
</tr>
<tr>
<td>College Workstudy</td>
<td>124</td>
<td>246,215</td>
<td></td>
</tr>
<tr>
<td><strong>State</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants</td>
<td>485</td>
<td>462,542</td>
<td></td>
</tr>
<tr>
<td>Life</td>
<td>321</td>
<td>1,022,366</td>
<td></td>
</tr>
<tr>
<td>LTA</td>
<td>2,962</td>
<td>2,685,450</td>
<td></td>
</tr>
<tr>
<td>National Guard</td>
<td>22</td>
<td>66,938</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td>$ 30,920,483</td>
</tr>
</tbody>
</table>

**PLACEMENT RATES BY CAREER CLUSTER***

<table>
<thead>
<tr>
<th></th>
<th>No. of Graduates</th>
<th>Working in Related Field</th>
<th>Continuing Education</th>
<th>Working, Non-Related Field</th>
<th>Unemployed</th>
<th>Unknown</th>
<th>Placement %</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education</td>
<td>97</td>
<td>7</td>
<td>78</td>
<td>7</td>
<td>2</td>
<td>3</td>
<td>87%</td>
</tr>
<tr>
<td>Industrial &amp; Engineering Technology</td>
<td>248</td>
<td>82</td>
<td>121</td>
<td>27</td>
<td>9</td>
<td>2</td>
<td>84%</td>
</tr>
<tr>
<td>Nursing &amp; Health Science</td>
<td>306</td>
<td>177</td>
<td>73</td>
<td>35</td>
<td>9</td>
<td>7</td>
<td>83%</td>
</tr>
<tr>
<td>Business &amp; Public Service</td>
<td>405</td>
<td>388</td>
<td>168</td>
<td>54</td>
<td>14</td>
<td>13</td>
<td>79%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>1,056</td>
<td>405</td>
<td>440</td>
<td>123</td>
<td>32</td>
<td>34</td>
<td>82%</td>
</tr>
</tbody>
</table>

*Data from 2009-2010 academic year. Placement data is compiled for the spring semester of each year. Placement percentage includes students who are continuing their education.
COUNTY OF RESIDENCY, CREDIT CURRICULUM

1. Abbeville: 11%
2. Edgefield: 5%
3. Greenwood: 37%
4. Laurens: 18%
5. McCormick: 3%
6. Newberry: 12%
7. Saluda: 5%
8. Out of Region: 8%
9. Out of State: 1%

COUNTY OF RESIDENCY, CONTINUING EDUCATION

1. Abbeville: 5%
2. Edgefield: 1%
3. Greenwood: 55%
4. Laurens: 14%
5. McCormick: 3%
6. Newberry: 11%
7. Saluda: 3%
8. Out of Region: 8%

AGE OF STUDENTS

1. 17 or under: 9%
2. 18-21: 34%
3. 22-30: 26%
4. 31-40: 17%
5. 41-50: 9%
6. 51-60: 4%
7. 60 or over: 1%

FALL SEMESTER HEADCOUNCCT

<table>
<thead>
<tr>
<th>Year</th>
<th>Part-time Students</th>
<th>Full-time Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>4,828</td>
<td>2,699</td>
</tr>
<tr>
<td>2008</td>
<td>5,043</td>
<td>2,866</td>
</tr>
<tr>
<td>2009</td>
<td>5,610</td>
<td>2,933</td>
</tr>
</tbody>
</table>
Many of the students entering Piedmont Technical College are from low to moderate income households. Many are the first to attend college in their families. Some come from challenging circumstances—juggling family, jobs and college responsibilities.

Although more than 85 percent of the students at PTC receive some form of financial aid, for many it’s not enough. The PTC Foundation assists these students through more than 90 scholarship opportunities. These scholarships help to retain the best and brightest talent for our local work force and provide educational opportunities to those who otherwise may not have been able to attend college.

PTC would like to thank its generous donors for making these scholarships available, and for making the dreams of many of our students a possibility.

Aaron Industries Scholarships
Abbeville Savings & Loan Scholarship
Access & Equity Scholarship
Alfred and Miriam Adams Endowed Scholarship
Allred Leadership Scholarship
Annie Lee Swygert Scholarship
Associate Degree Nursing Scholarships
Automotive Technology Program Scholarship
Bailey Foundation Scholarship
Building Construction Technology Program Scholarships
Butler Derrick Scholarships
C. Y. Thomason Sr. Memorial Scholarship
Carolina Neurosurgery & Spine Center Scholarships
Charles Baumeister Memorial Scholarship
Charles M. Cox Jr. Scholarship
Countybank Scholarship
David Newstead Memorial Scholarship
David Sherer Memorial Scholarship
Dr. Sandra Calliham Scholarships
Drs. Randy Basinger & Louise Burpee Veterinarians Technician of Excellence Scholarship
Emerald City Rotary Scholarship
Ernest Prewett Alumni Association Scholarships
Fuji Photo Film Scholarships
GB Elledge Welding Scholarship
Gilchrist Family Scholarship
Greenwood Kiwanis Club Scholarship
Greenwood Rotary Club Scholarships
Greenwood Voiture Locale 435 40 and 8 Nursing Scholarship
Greenwood Rehabilitation Center Advisory Board Scholarship
Gwen Hancock Memorial Respiratory Care Scholarships
H. Bernard Horne HVAC Scholarship
Honeycutt Scholarship
J.E.S. Services HVAC Scholarship
Jane B. Burgdorf, Realtor Scholarship
Jeanne Florence Memorial Scholarship
John W. Drummond Scholarship

“My instructors at Piedmont Tech were personally invested in every student’s success. Because of the on-the-job training I got at PTC, I basically walked straight from the clinicals required by my program into a job at the hospital. This is my second career, and after my experience at PTC, I’m a big advocate of two-year colleges.”

FRANCES BATES
2005 RESPIRATORY CARE GRADUATE
DIRECTOR OF CARDIOPULMONARY SERVICES, WOUND CARE CENTER & PHYSICIAN PRACTICE MANAGEMENT, NEWBERRY CO. MEMORIAL HOSPITAL
Mrs. Miriam B. Adams, Saluda
Mrs. Diane Anderson, Laurens
Mr. Keith Anderson, Greenwood
Mr. Jackie L. Belger, Newberry
Mr. Len Bornemann, Greenwood
Mr. Paul M. DeLoache, Saluda
(Director Emeritus)
Mr. Young Dendy, Laurens
Mr. William G. Dixon, Greenwood
Mr. Richard Dombrowski, McCormick
Mr. Rocky Dunkman, Greenwood
Mr. Jeff Field, Laurens
Mr. Earl Bradford Forrest, Saluda
Mr. James R. Fowler, Jr., Greenwood
Ms. Jane Greene, Abbeville
Mr. Thomas H. Herlong, Sr., Edgefield
Mr. James R. Hogan, McCormick
Mr. William F. Horvath, Greenwood
Mr. Peter J. Manning, Greenwood
Mr. Calhoun A. Mays, Jr., Greenwood
(Director Emeritus)
Mr. Wes McAllister, McCormick
Mrs. Rhonda Ann McGinnis, Greenwood
Mr. Jim Medford, Laurens
Mr. Ron Millender, Greenwood
Dr. John A. Morgan, Jr., Greenwood
(Director Emeritus)
Mr. Gerald Roger Owens, Greenwood
Mr. H. George Piersol, II
(Area Commission)
Mr. Maurice A. Scott, Greenwood
Mr. Rufus C. Sherard
(Area Commission)
Mr. Claude Thomas, Abbeville
Ms. Misty M. West, Newberry
Ms. Christie Whitaker, Newberry
Mr. Steve O. White, Greenwood
(Director Emeritus)
Mr. Charles R. Williams, Abbeville
Members of the Area Commission are recommended by their legislative delegation and appointed by the governor for four-year terms. The Area Commission is the College’s governing body.