

RAISING EXPECTATIONS IN NEWBERRY COUNTY

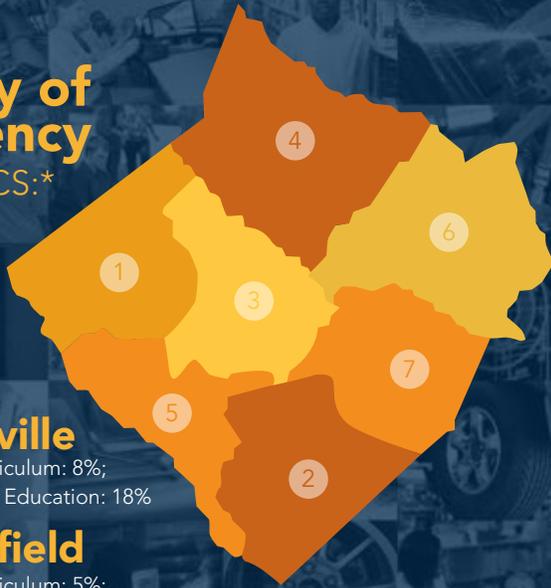
PIEDMONT TECHNICAL COLLEGE
2017-2018 ANNUAL REPORT

ENROLLMENT OVERVIEW

In the last full academic year, Piedmont Technical College enrolled **6,195** students in **99,130** credit hours.

county of residency

STATISTICS:*



1 abbeville

Credit Curriculum: 8%;
Continuing Education: 18%

2 edgefield

Credit Curriculum: 5%;
Continuing Education: 1%

3 greenwood

Credit Curriculum: 31%;
Continuing Education: 35%

4 laurens

Credit Curriculum: 16%;
Continuing Education: 10%

5 mccormick

Credit Curriculum: 2%;
Continuing Education: 3%

6 newberry

Credit Curriculum: 13%;
Continuing Education: 23%

7 saluda

Credit Curriculum: 5%;
Continuing Education: 2%

8 out of area/state

Credit Curriculum: 20%;
Continuing Education: 8%

Newberry County Annual Snapshot

Credit Enrollment: **694**

Economic Development and
Continuing Education Training: **1,146**

Dual Enrollment: **116**

*Based on fall 2017 enrollment data

CAPITAL INVESTMENT

From 2014 through 2018, PTC has invested \$873,849 in Newberry County. These funds represent improvements in facilities, equipment and infrastructure.

RETURN ON INVESTMENT

Graduate Outcomes Associate Degrees: **75**
Diplomas: **11**
Certificates: **33**

Graduate Placement **86%** placement*

Employment Outcomes

Here are a few examples of where our graduates found employment:

- Electrician, Town of Prosperity
- Veterinary Technician, Newberry Animal Hospital
- Teacher, Newberry Academy
- Patient Access Specialist, Newberry Memorial Hospital
- Technician, Wilson Tractor

Transfer Outcomes

Total transferable credits earned: **3,988**

Students who started their coursework at PTC and transferred to a four-year institution: **72**

Estimated cost savings for families in Newberry County: **\$1,503,476****

Top destination schools for PTC students include:

- Lander University
- University of South Carolina
- Clemson University
- Newberry College
- Coastal Carolina University

*Placement rate is based on job and continued education placement for PTC graduates. **Based on the Fall 2017 average cost per credit hour in S.C.'s public colleges and universities, vs. PTC's average, in service area cost per credit hour.

CREDIT PROGRAMS OFFERED IN NEWBERRY COUNTY:

In addition to the credit curriculum programs below, which are offered in Newberry County, 80+ credit programs are available through a combination of campus-based, online and distance learning. All of these programs can be started at the Newberry County Campus.

Advanced Manufacturing

- Electrical Maintenance Technician Certificate
- Mechatronics Technology

University Transfer and Bridge Programs

- Associate in Arts
- Associate in Science
- College of Charleston Collaboration
- Columbia College Bridge Program
- Erskine College Bridge Agreement
- Lander University Bearcat Bound Bridge Program

- Newberry College Bridge Program
- University of South Carolina Bridge Program
- USC Aiken Bridge Program
- USC Upstate Bridge Program

Business and Information Technology

- Accounting
- Administrative Office Technology
- Business Administration
- Entrepreneurship
- Medical Coding & Billing
- Office Management
- Office Technician

Public Service

- Criminal Justice
- Early Childhood Development
- Human Services
- Infant Toddler Care

Health Care

- Emergency Medical Technician
- Health Care Certificate
- Occupational Therapy Assistant
- Patient Care Technician
- Veterinary Technology





ECONOMIC DEVELOPMENT AND CONTINUING EDUCATION

In addition to credit curriculum programs, Piedmont Technical College offers a wide variety of on-demand training options to businesses and organizations in Newberry County through our Economic Development and Continuing Education Division. We offered the following types of classes to organizations in Newberry County this year:

COMPANIES WE'VE WORKED WITH THIS YEAR:

- Georgia Pacific
- GLEAMNS
- Kraft Heinz
- Newberry County Chamber of Commerce
- Samsung
- South Carolina Association of Counties

TYPES OF WORKFORCE DEVELOPMENT TRAINING OFFERED:

- ATI TEAS V Review
- Basic EMT
- BLS for Healthcare Providers
- Catalyst Contingency Plan
- Certified Nursing Assistant
- Chemical Safety
- Crane Operator
- Cleaning the Sanitizing Equipment
- Fall Protection Training
- Forklift / Train-the-Trainer
- Forklift Truck
- Industry-Specific Equipment and Processes
- Let Go of My LEGOs Summer Camp
- Nursing Assistant
- Shipping and Receiving Security
- Stand Up Lift

READYSC™ PROGRAM:

Established in 1961, readySC™ is one of the oldest and most experienced workforce training programs in the United States. As a division of the South Carolina Technical College System, readySC™ works together with the 16 technical colleges to prepare South Carolina's workforce to meet the needs of companies in your region. Recent readySC™ work includes:

- Samsung

REGISTERED APPRENTICESHIPS:

Today, apprenticeship programs can be found in such industries as advanced manufacturing, information technology, energy, tourism, transportation and logistics as well as health care, just to name a few. Apprenticeship programs are administered through a partnership between Piedmont Technical College, Apprenticeship Carolina™, and local business and industry.

CVS Caremark Store # 03542

- Pharmacy Assistant
- Pharmacy Support Staff

Kraft Foods (Louis Rich)

- Maintenance Technician
- Machine Operator

Palmetto Unified School District — Tiger River

- Auto Mechanic
- HVAC Technician
- Mason
- Carpenter
- Small Engine Repairer



2017 2018 YEAR IN REVIEW

AT THE READY

It's a really great time to live and work in the seven-county region served by Piedmont Technical College. Names like Teijin, Samsung, Lonza, Fujifilm, JTEKT and Colgate-Palmolive are making their presence known by creating hundreds of well-paying jobs in our part of the

state. But how did they get here?

The adage "If you build it, they will come" certainly applies in reference to industrial-based economic development. Companies seeking to locate in the South consider many factors, primary among them is a ready pool of trained workers for increasingly sophisticated, higher-tech roles.

Susan Petrulak, Vice President, Division of Economic Development & Workforce Competitiveness, readySC™, says that customized training facilitated through readySC™ helps draw prospective industries to the state. A division of the SC Technical College System, readySC™ partners with technical colleges to help companies that are moving to or expanding in South Carolina design training solutions tailored for their specific needs.

"At any given time, we are working with 82 projects statewide. We provide an incentive for doing business in South Carolina," she said. "We are strongest in the advanced manufacturing sector. It's a sweet spot for us."

As president and CEO for the Upstate SC Alliance, a public/private regional economic development organization that focuses on the northwestern portion of the state, John Lummus can't emphasize enough the imperative of collaboration in any effort to enhance workforce to attract industries to the state. Partnerships such as readySC™ and Apprenticeship Carolina™ lead the way.

"South Carolina's technical colleges are the most

important workforce development tool in the state," he said. "The readySC™ program is the best incentive offered by the state, and the program has been copied by many competing states. Apprenticeship Carolina™ is also recognized as a national model that has proven to be a tool for meeting the needs of both new and existing industries."

Lummus also lauded Upstate communities that have used innovative means to promote employment in manufacturing careers, including the Laurens County Future Scholarship, Greenwood Promise and The Abbeville Promise, which raise funds from the business community to provide local high school graduates with their first two years of technical college tuition-free. These scholarships are a powerful tool to put young people on a path to higher education and successful careers.

He cited Greenwood Edge, a program launched by the Partnership Alliance that allows high school students to earn a Manufacturing Production Technician Certificate through Piedmont Tech, as another example of innovative efforts to build a future workforce.

Now economic development and higher education officials are piloting a new strategy to reach even younger students in middle school, up to six years before they graduate. Middle school is a time when students are required to complete Individualized Graduation Plans to identify or stimulate interest in various careers. So public/private partners are coordinating with local school districts to hold regional business and industry showcases which invite middle-schoolers to meet and ask questions of representatives from myriad industries.

"In economic development, the greatest challenge we face is providing a skilled workforce to companies. Our region's leaders need to continue our efforts to work with middle and high schools in order to let tomorrow's workers know about the dynamic, rewarding career opportunities that our manufacturers can offer," Lummus said. "Involvement from the business community is vital to connecting classroom lessons with real-world concepts and showcasing just how exciting it can be to help bring products from concept to reality."

Because it is nimble and has the ear of business and industry leaders, PTC is positioned as a resource for economic developers who embrace collaboration.

READY TO ROLL

Have you ever gestured toward a commercial truck driver to pull on his air horn? It's great fun, and Piedmont Technical College (PTC) is having a little fun "blowing the horn" in announcing an inspired partnership that is rooted in the challenge of improving the state's network of roads and highways. The SC Workforce Development Board has named PTC the lead agency and training provider for a \$355,363 grant project, titled "Ready to Roll," designed to increase the state's workforce for highway construction and related sectors.

"The timing for this partnership is perfect, because Piedmont Tech is offering two new, first-time degree tracks: Commercial Driver's License A/B and SC Logistics Certified," said Rusty Denning, PTC associate vice president for economic development and continuing education.

The Upper Savannah Council of Governments (USCOG) board learned of the state's plans to use earmarked gas tax funds to address overdue maintenance issues last fall when DOT Secretary Christy Hall addressed the group. Although funding was available, the highway construction industry is experiencing a shortage of

skilled labor, which has stalled progress on the plan.

"Developing a system of roads to meet the demands of area residents takes time, money and manpower. For 20 years, the Upper Savannah Council of Governments has been working with the SC Department of Transportation (SCDOT) to help plan improvements," said USCOG Executive Director Patricia Hartung.

"Member governments in six counties and the board of directors have provided input on the region's needs to improve safety and increase commerce."

Ready to Roll offers short-term training (two months or less) to help people with employment barriers enter the logistics profession either as a material handler or a truck driver working in the road construction industry.

PTC's Commercial Driver's License (CDL) Class A program takes six and a half weeks to complete and qualifies participants to drive a tractor-trailer. Tuition for the class is \$3995, all of which is covered by the grant. Students only incur a \$25 out-of-pocket fee for background screening.

2017-2018 ANNUAL REPORT

We need education like we need air to breathe. It's impossible to thrive without it. An education at Piedmont Technical College breathes new life into the prospects of students who decide to make a plan for change through educational attainment. This year, we took steps to bring even greater convenience and value to our students, including centralization of advisement services for health care majors, expansion of educational offerings and new partnerships with businesses and organizations that enrich the Piedmont Tech experience. So go ahead, raise your expectations. Visit our annual report website and see how we're setting the bar higher.

WHAT YOU'LL FIND ON THE SITE:

- An annual enrollment, student outcome and financial overview
- Updates on new projects and facilities that are readying the college for the future
- An overview of the year through featured articles, student profiles and videos

To view our 2017-2018 Annual Report, visit:

report.ptc.edu

IT'S YOUR MOVE

MAKE IT COUNT



Piedmont Technical College does not discriminate on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation, or veteran status in its admissions policies, programs, activities or employment practices.

For information on tuition and fees, program length, graduation rates, placement rates, and median loan debt, visit www.ptc.edu/employment.