

	Piedmont Technical College NOTICE OF INTENT TO SOLE SOURCE	Sole Source # Date Issued Closing Date Procurement Officer Phone E-Mail Address	SS-27002 07/20/2026 07/24/2026 Brian K. McKenna (864) 941-8314 procurement@ptc.edu
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Solicitation #: SS-27002
Posting Date: July 20, 2026

Based on the following determination, it is the intent of Piedmont Technical College (PTC) to proceed with the proposed procurement action described below pursuant to the authority of §11-35-1560 (A) of the SC Consolidated Procurement Code, in accordance with Regulation 19-445.2105 (B)(5).

PTC intends to negotiate and procure a Sole Source Procurement from:

ZOGO Technologies LLC
4514 Cole Ave., Suite 600
Dallas, TX 75205-4193

- Annual support and upgrades to existing analytics software solutions

Zogo Tech offers the only Predictive Analytics solution that can integrate with PTC's established institutional data infrastructure without significant and costly reconfiguration. The required platform updates are proprietary and exclusively engineered to integrate directly with PTC's existing ERP system. This notice of Intent to Sole Source is to determine the availability of alternate vendors capable of providing the products/services outlined herein.

Estimated Value: \$ >\$50,000 but <\$100,000.

Questions: Shall be addressed to the **e-mail address** of the Procurement Officer indicated above. This notice will be posted in the South Carolina Business Opportunities (SCBO) Newsletter for five business days as required by §11-35-1560 of the SC Consolidated Procurement Code.

Closing Date: Alternate vendors capable of providing these products/services must respond by email to Brian K. McKenna, Procurement Manager, at procurement@ptc.edu no later than 2:00 PM on July 24, 2026.

PROTESTS (MAY 2019) If you are aggrieved in connection with the intended award of this contract, you may be entitled to protest, but only as provided in §11-35-4210. To protest an intended award of a contract pursuant to §11-35-1560, you shall (i) notify the chief procurement officer in writing of your intent to protest within five (5) business days of the date this intent to award is posted, and (ii) if the appropriate chief procurement officer has been timely notified of your intent to protest, you may submit your actual protest within fifteen days of the date this notice of intent to award is posted. Days are calculated as provided in §11-35-310(13). Both protests and notices of intent to protest must be in writing and must be received by the appropriate Chief Procurement Officer within the time provided. The grounds of the protest and the relief requested must be set forth with enough particularity to give notice of the issues to be decided. Any protest or notice of intent to protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing (a) by email to: protest-mmo@itmo.sc.gov or (b) by post or delivery to: 1333 Main Street, Suite 700, Columbia, SC 29201.

Unless otherwise suspended or cancelled, PTC will procure these services. Contractors should not perform any work on or incur any costs associated with this notice prior to the receipt of a purchase order. PTC assumes no liability for any expenses incurred prior to issuance of a purchase order.

The Drug-Free Workplace certification must be obtained for Sole Source procurements greater than \$50,000.00.

Brian McKenna

From: noreply@mmo.sc.gov
Sent: Monday, July 20, 2026 11:36 AM
To: Brian McKenna
Subject: SCBO Advertisement Submission

SS-27002

'*** This is an EXTERNAL email. Open attachments and follow links with caution. ***'.

Your SCBO advertisement (**AD# 67454**) has been submitted and will be reviewed by a member of our staff prior to publication. Please retain a copy of this email to serve as a receipt of your ad submission.

Please note that ads submitted after 12:00 pm may not be reviewed/published until the next business day.

The information you submitted for the advertisement is included below:

Category: Sole Source / Emergency Notice

Start Date: 2026-07-20 00:00:00

End Date: 2026-07-24 14:00:00

Vendor Name: ZOGO Technologies LLC

Contract Amount: \$>\$50,000.00 but <\$100,000.00

Procurement Manager: Brian K. McKenna

Procurement Manager Email: procurement@ptc.edu

Procurement Manager Telephone: (864) 941-8314

Purpose Of The Procurement:

PTC intends to procure a Sole Source Procurement from ZogoTech for our existing Predictive Analytics software solution.

Contact For Justification For This Procurement: Web Address Where Item Is Posted

Some of the following fields may be populated based on the selection above:

Contact Name:

Contact Address:

URL To View Justification: <https://www.ptc.edu/about/administrative-offices/procurement>

Any Notice Of Intent To Protest And Protest Must Be Addressed To: Information Technology Management Officer

Some of the following fields may be populated based on the selection above:

Enter Procurement/Project Name:

Enter Procurement/Project Number:

Enter Contact Name:

Sole Source
Written Determination

Agency Identification: [Piedmont Technical College T10](#)

Description of the agency need that this procurement fulfills: *(See instructions on last page for guidance)*

To procure the Predictive Analytics module within the ZogoTech Data Warehouse solution. This module will help the college identify students who may be at risk of not persisting by analyzing characteristics associated with student success. The insights gained will enable more targeted outreach and support, improving student retention and success. Additionally, ZogoTech continues to be a valuable resource for the college by providing data-driven tools that support informed decision-making and student achievement.

Describe the Market Based on Research Performed: *(See instructions on last page for guidance)*

Market research conducted by Piedmont Technical College indicates that the higher education data warehouse market contains various commercial solutions, but none that can natively integrate with our established institutional data infrastructure without significant and costly reconfiguration. The required platform updates are proprietary components engineered exclusively to integrate directly with the college's core Ellucian Banner enterprise resource planning (ERP) system and layer onto our existing ZogoTech environment, which includes Student Navigator, Reports and Dashboards, and Academic Goals. Because these modules rely entirely on proprietary schemas designed to extract, transform, and sync real-time Banner data structures already deployed at the college, there are no third-party vendors or alternative resellers in the market capable of providing or supporting this seamlessly integrated solution. Consequently, ZogoTech is the sole source vendor with the proprietary technological design necessary to bridge these specific systems to support our data-driven student retention and achievement goals without duplicating platform investments.

Sole Source Vendor Name: [ZogoTech – P00245946](#)

Based upon the following determination, Agency proposes to acquire the supplies, construction, information technology, and/or services described herein from the vendor named above per SC Code Ann § 11-35-1560 and SC Regulation 19-445.2105, Sole Source Procurement.

Description of supplies, construction, information technology, and/or services vendor will provide under the contract: *(See instructions on last page for guidance.)*

PTC utilizes the following ZogoTech modules:

[Student Navigator](#) – Allows users to identify and filter student groups based on selected criteria. Advisors can view their advisees, and faculty can access information about students in their classes. The module provides academic, enrollment, financial, and degree-planning information, along with reports on student retention, completion, placement, and progress throughout the student lifecycle.

[Reports and Dashboards](#) – Enables users to create customized reports and dashboards using student data from admissions through completion, transfer, and placement. Reports can be shared and tailored to meet specific institutional needs.

[Academic Goals](#) – Identifies students who are close to completing programs, including programs other than their current enrollment. This allows the college to proactively contact students and encourage program completion.

[Predictive Analytics](#) – Helps identify students who meet established at-risk criteria, allowing the college to provide targeted support and intervention to improve student success.ck here to provide a description of the product(s) and/or service(s) being acquired

Sole Source
Written Determination

Explain why the described solution is the only solution that meets the agency's need and how no other identified solutions were sufficient. *(See instructions on last page for guidance)*

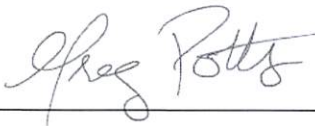
ZogoTech offers a wide range of specialized features that are not commonly available in comparable software solutions. Its exclusive design and functionality provide the college with powerful tools for student tracking, outcome assessment, retention efforts, and data-driven decision-making, making it a valuable resource for institutional effectiveness and student success.

Note: Determination is not complete without required signatures and dates

Required Signatures:

Prepared by:  Date: 6/16/2026

Printed Name: Jennifer Stroud Title: IT Coordinator

Approved by:  Approval Date: 6/26/2026

Printed Name: Greg Potts Title: Director, IT Applications

Approved by:  Approval Date: 6/26/26

Printed Name: Paige Childs Title: VP Business & Finance

The last page contains instructions and is not required to be retained.