

# PIEDMONT TECHNICAL COLLEGE IS GUIDED BY THE PRACTICE OF THESE CORE VALUES:

- Proactive Leadership and Innovation
- Integrity, Accountability and Transparency
- Collaboration and Collegiality
- Inclusivity, Diversity and Accessibility
- Student Success and Customer Service
- Awareness of, and Responsiveness to, Emerging Trends
- Entrepreneurship and Workforce Development
- Lifelong Learning and Community Improvement
- Data-Informed Decision Making
- The Ongoing Pursuit of Excellence
- Commitment to Lean Principles

## Vision

We will become a premier community college with a shared commitment to create vibrant learning communities through relentless pursuit of student success and economic prosperity for all stakeholders.

## Mission

Piedmont Technical College transforms lives and strengthens communities by providing opportunities for intellectual and economic growth.

The College, a member of the South Carolina Technical College System, is a public comprehensive two-year postsecondary institution. Piedmont Technical College contributes to the economic growth and development of the largest and most diverse region of the technical college system, Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry and Saluda counties and to the state. The College responds to the academic, training and public service needs of the community through excellence in teaching and educational services. Piedmont Technical College's open admissions policy provides accessibility for individuals with diverse backgrounds the opportunity to acquire the knowledge and skills for employment in engineering technology, industrial technology, agriculture, business, health, and public service. Piedmont Technical College graduates develop competencies in communication, mathematics, problem solving and technology.

The College offers university transfer; associate degrees, diplomas and certificates in technical and occupational areas; college preparatory programs; student development programs providing academic, career and individual support; and custom-designed credit and non-credit programs to provide training for business and industry and to meet the needs of the community. To optimize access to higher education in the rural seven-county service area, Piedmont Technical College offers distance learning courses through multiple modes of delivery. (Revision approved by the PTC Area Commission on April 21, 2015. Approved by the South Carolina Commission on Higher Education on June 30, 2015).

# STRONGER *Together*

STRATEGIC PLAN 2022-2024

# STRATEGIC PLAN GOALS

2022-2024

In developing this strategic plan, the primary goal is to develop a new identity in which Piedmont Technical College (PTC) is recognized as the premier institution for students, faculty, staff, and the community across the regions served. To facilitate success, this strategic plan identifies a series of goals (to be completed in 2-3 years), strategies (to be completed in 1-2 years), and tactics (to be started and possibly completed in 1 year).

**The strategic plan adopts the following numerical notation:**

- Goals (I, II, III, etc.) – to be completed in 2-3 years
- Strategies (A, B, C, etc.) – to be completed in 1-2 years
- Tactics (1, 2, 3, etc.) – to be started (and possibly completed) in 1 year

## GOAL I:

Develop a vibrant and comprehensive student experience.

### STRATEGIES

- A. Identify and implement research-based, proven strategies to create a holistic, college-wide program for student success and engagement.
  1. Apply lessons learned during the CAREPlan implementation, alongside best practices in Guided Pathways research, to implement a holistic program for student onboarding and success in all academic programs.
  2. Identify and implement additional research-based best practices to improve student success and engagement.
- B. Enhance/Expand experiential learning.
  1. Strengthen and expand work-based learning for students, including (but not limited to) apprenticeships, internships, and program-related part-time employment.
  2. Broaden student perspectives beyond the local geographic region by developing and expanding external educational opportunities and workforce connections.
- C. Develop and enhance extra-curricular campus and community engagement opportunities.
  1. Identify and provide opportunities and incentives for increased student engagement on campus and in the community.
  2. Develop sustainable partnerships with community organizations and four-year institutions to expand and enhance student engagement.

## GOAL II:

Expand and enhance the partnerships between Piedmont Technical College and the counties served.

### STRATEGIES

- A. Increase visibility, communication, and engagement with key stakeholders in all counties served.
  1. Determine effective avenues and mechanisms for an open exchange of information.
  2. Develop a communication plan that effectively describes the value added by PTC.
- B. Develop an active presence that initiates and facilitates solutions to community challenges.
  1. Identify gaps in the current levels of community engagement.
  2. Empower and educate a broader range of individuals to advocate for PTC's offerings and services.

## GOAL III:

Ensure Piedmont Technical College's academic and non-credit programming is cutting-edge, market-driven, and of the highest quality to meet the current and emerging needs of the workforce.

### STRATEGIES

- A. Develop a structure to identify current and future workforce development trends to enhance the quality and relevance of existing programs.
  1. Adapt and empower the academic program advisory committees to identify and address current workforce needs and effectively evaluate PTC programs.
  2. Develop mechanisms to identify long-term trends, new opportunities, and/or gaps in current programs.
- B. Develop a process to systematically assess Piedmont Technical College's programming mix, including the creation of new programs and the evaluation of existing programs.
  1. Develop a decision-making process for new program implementation.
  2. Develop a process to evaluate the quality, viability, sustainability, and potential transition of existing programs.

## GOAL IV:

Develop and enhance a culture of care among faculty and staff.

### STRATEGIES

- A. Strengthen and promote a set of shared expectations related to the core institutional values of Piedmont Technical College.
  1. Identify foundational principles that drive a culture of care.
  2. Demonstrate, communicate, and showcase our commitment to core values.
- B. Embrace and promote diversity, equity, and inclusion.
  1. Build a workforce, including non-traditional career paths, that better reflects the communities we serve.
  2. Expand professional development and engagement opportunities to cultivate a deeper appreciation for differences, motivations, and challenges.

## GOAL V:

Continue to ensure fiscal sustainability.

### STRATEGIES

- A. Update and enhance the appearance of each campus.
  1. Research and implement campus beautification projects and improvements to provide an appealing and modern learning environment.
  2. Maintain a state-of-the-art learning environment.
- B. Ensure that the college has the fiscal resources to sustain and expand the programs and services provided.
  1. Explore local, state, and federal grant opportunities that increase student access and support college programs and services.
  2. Work with legislative delegations to secure funding to allow the college to address community needs.
  3. Provide a safe and secure learning environment.