Conference Agenda

March 3-4, 2016

Conference Center
Piedmont Technical College
Greenwood, South Carolina

Endorsed by the National Council on Student Development, an affiliate of the American Association of Community Colleges
Dr. James Lester Hudgins served in increasingly demanding professional positions in four different two-year colleges and a system office over a career of thirty-seven years. Through service as a chief student services officer, chief instructional officer and chief executive officer, he has gained a broad perspective of the mission and function of two-year technical colleges in South Carolina. He retired from the System in December 2005.

After fifteen years of service as an adjunct faculty member for the University of South Carolina, he joined the Higher Education Leadership and Policies faculty at the University as a clinical professor in January 2006. He serves as director of the Community College Leadership Alliance which has a mission of developing the future executive leadership of the South Carolina Technical College System.

Additional leadership roles include the presidency or chairmanship of major educational, professional and community organizations.
# Conference at a Glance

## Wednesday, March 2, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5-7 p.m.</td>
<td>Early Registration at Inn on the Square</td>
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<tr>
<td>5:30-7 p.m.</td>
<td>Pre-Conference Networking Social at Inn on the Square</td>
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## Thursday, March 3, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8 a.m.</td>
<td>Registration at PTC Conference Center</td>
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<tr>
<td>9-9:15 a.m.</td>
<td>Welcome</td>
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<tr>
<td>9:15-10:15 a.m.</td>
<td>Keynote Address - Dr. James L. Hudgins</td>
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<tr>
<td>10:30 a.m. - 12 p.m.</td>
<td>Concurrent Sessions A</td>
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<tr>
<td>12-1 p.m.</td>
<td>Catered Lunch</td>
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<tr>
<td>1:15-2:15 p.m.</td>
<td>Concurrent Sessions B</td>
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<td>2:30-3:30 p.m.</td>
<td>Concurrent Sessions C</td>
</tr>
<tr>
<td>3:30-3:45 p.m.</td>
<td>Snack Break</td>
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<td>3:45-5:15 p.m.</td>
<td>Concurrent Sessions D</td>
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<tr>
<td>5:45-7:00 p.m.</td>
<td>Business After Hours at Inn on the Square</td>
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## Friday, March 4, 2016

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30-9:30 a.m.</td>
<td>Concurrent Sessions E</td>
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<tr>
<td>9:45-10:45 a.m.</td>
<td>Concurrent Sessions F</td>
</tr>
<tr>
<td>11 a.m.-12 p.m.</td>
<td>Concurrent Sessions G</td>
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<tr>
<td>12:15-1 p.m.</td>
<td>Wrap Up &amp; Box Lunch</td>
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Note: All conference sessions will be held at Piedmont Technical College’s Conference Center at Lex Walters Campus-Greenwood. All sessions will be eligible for NBCC credit as well as licensure renewal credit in South Carolina. Ask for your NBCC form if you desire this credit.
THURSDAY, MARCH 3

8:00 AM-12:00 PM | REGISTRATION

9:00 AM-9:15 AM | WELCOME, CONFERENCE OVERVIEW
Andy Omundson, Associate Vice President for Student Affairs
Dr. Ray Brooks, President
David Rosenbaum, Associate Dean of Students, Conference Coordinator

9:15 AM-10:15 AM | KEYNOTE PRESENTATION: DR. JAMES L. HUDGINS
“Discovering and Developing the Leader in You”

10:30 AM-12:00 PM | CONCURRENT SESSIONS A

LEAN AND CLEAN: HOW TO STRAIGHTEN, SIMPLIFY, AND STANDARDIZE YOUR STUDENT-CENTERED PROCESSES USING LEAN TOOLS AND TECHNIQUES
PTC Lean Team - Piedmont Technical College
ROOM 116C
Participants in this session will learn how foundational Lean tools are applied effectively in higher education for the benefit of the students. Current and completed projects at Piedmont Technical College will be discussed.

HELP YOUR STUDENTS TO SEE BEYOND REACHING THEIR GOALS
Herm Allen - Tri-County Technical College
ROOM 209C
“Reaching our goals should leave evidence that we lived a life of significance.” The presenter will share his five principles that will help students (and other smart people) to achieve both.

WHO ARE OUR STUDENTS, AND WHERE ARE THEY NOW?
Michael Taft and Zeolean Kinard – ZogoTech & Piedmont Technical College
ROOM 219C
Piedmont Technical College and ZogoTech will discuss how the college tracks student cohorts both at PTC and beyond to determine who drops out, graduates, or transfers.

TYPEFOCUS: BENCHMARKED FOR EXCELLENCE
David Wood – TypeFocus
ROOM 222C
TypeFocus Careers is an online program that aligns key assessments with the O’NET occupational database. Fast, accurate and user-friendly, it has been adopted by members of the SC Technical College System. David Wood, the creator of TypeFocus, will explain how he developed the program and he will share with you the advanced features that make it so popular.

12:00 PM-1:00 PM | LUNCHEON (ROOM 102C)

1:15 PM-2:15 PM | CONCURRENT SESSIONS B

COMMUNITY COLLEGE STUDENTS-ENGAGING THEM TO MAKE IT MATTER
Linda Jameison and Dr. Brian Swords - Tri-County Technical College
ROOM 219C
This session will explore how Tri-County Technical College is addressing the unique challenges of creating a student engagement strategy that recognizes the need to have both breadth and depth in programming initiatives.
GENERATION WHY? MILLENNIAL STUDENT TRANSITION INTO THE WORKFORCE AND HOW COLLEGES AND UNIVERSITIES CAN HELP
Mandy McCaslan - Presbyterian College School of Pharmacy
ROOM 116C
Career services professionals and other campus administrators are being tasked with understanding the current generation of students and how to help them understand the expectations that will be placed upon them in these multi-generational workplaces. This presentation aims to give insight into the Millennial Generation and offers strategies to help ease their transition into the workplace.

BUILDING A COHESIVE ADVISEMENT MODEL FOR THE TECHNICAL COLLEGE STUDENT
Bethany Schultz and Annette Davis - Chattahoochee Technical College
ROOM 209C
Come find out how Chattahoochee Technical College's Office of Advisement and Career Services Department work together to create a seamless and cohesive approach to academic advising.

STUDENT SUCCESS INITIATIVES GALORE!
Julie Post, Betsy Harris-Brackett and Brenda Pyle - Gwinnett Technical College
ROOM 222C
As a participant in Complete College Georgia and an Achieving the Dream college, Gwinnett Tech embarked upon a multitude of student success initiatives over the last few years. Come learn about a few of those initiatives and their impact on student success. Learn about our approach to New Student Orientation, One-Stop Enrollment Support, student affairs staffing reorg, competitive health admissions, Term C, TEAMS, and FYES to name a few! You’re sure to pick up a nugget or two, of what to do or what not to do.

WRITING AND ASSESSING LEARNING OUTCOMES FOR STUDENT AFFAIRS PROGRAMMING
Mandy McCaslan - Presbyterian College School of Pharmacy
ROOM 116C
With the ever growing need for assessment in higher education, it is important that we assess all student learning outcomes. This session will show attendees how to write and assess learning outcomes for Student Affairs programming.

BUILDING AND MAINTAINING YOUR EMPIRE
Rodney Adams - Technical College of the Lowcountry
ROOM 209C
Supervisors are always searching for the right balance within a staff; utilizing characters from the show EMPIRE, learn how to keep your staff happily motivated.

THE COMPLETION AGENDA: RETHINKING THE ROLE OF THE COMMUNITY COLLEGE ACADEMIC ADVISOR
Rosline Sumpter - S.C. Technical College System Office
ROOM 219C
This session discusses the role of academic advisors in completion and retention agendas. Strategies for fostering student success, both in and beyond the classroom, will be explored.

ENGAGE-MENT = BETTER RETENTION
Mike DiNicola - ACT, Inc
ROOM 222C
ENGAGE-ment = Better Retention; learn about how you can measure Student’s Motivation & Skills, Social Engagement, and Self-Regulation using ACT Engage.
ADVICE FOR ADVISORS
Dr. Malinda Daniel - Collegiate Concierge & Coaching, LLC
ROOM 116C
Join me for an interactive session on advising. Topics include building centers, creating faculty & staff buy-in, culture change, training and assessment. Let’s share best practices!

CAREER EXPLORATION FOR THE COLLEGE STUDENT
Dr. Brenda Edwards - Piedmont Technical College
ROOM 209C
Choosing a career can be a complex, multistep process. This workshop will equip participants with the knowledge and resources to assist the student with identifying career interest, exploring career options, and investigating educational pathways.

RETENTION AND STUDENT SUCCESS...KNOWING WHEN TO HOLD ‘EM
Janice Lyle - Technical College of the Lowcountry
ROOM 219C
Retention is everyone’s responsibility! This workshop is specifically designed to assist academically vulnerable students in their academic endeavors and help them achieve academic success. How do we HOLD ‘EM? I have a PLAN!

BREAKING IT DOWN TO BUILD IT UP
Karen Morrow and Richard Dawkins - Greenville Technical College
ROOM 222C
The Student Success Center was established to assist Greenville Technical College as it addresses student retention and success. While GTC provides an array of services identified as national “Best Practices,” the college wanted to maximize its ability to refer students to and increase use of these services.

FRIDAY, MARCH 4

CLASH OF THE TITANS
Brittany Henderson and Lydia Hall - York Technical College
ROOM 116C
Learn how York Technical College’s Enrollment Services department was able to effectively merge and execute as one unit to better serve students.

ESTABLISHING VETERAN CENTERS AT YOUR CAMPUS
Nicholas Riggins and Tracy Moore - Central Piedmont Community College
ROOM 209C
Participants will learn how to best position their campuses to launch a Veteran Center and/or grow their current Veteran Initiative.
FRIDAY, MARCH 4

8:30 AM-9:30 AM    CONCURRENT SESSIONS E (continued)

IMPLEMENTING AN EARLY ALERT SYSTEM: THE GOOD, THE BAD AND THE UGLY
Ebony Gammon - Chattahoochee Technical College
ROOM 219C
A comprehensive early alert system is integral to informed decision making, student success and improving retention outcomes. Find out more about this invaluable tool!

EMPOWER YOUR STUDENTS BY SIMPLIFYING SCHEDULING! HOW STUDENT SCHEDULE PLANNING BENEFITS THE ENTIRE INSTITUTION
Joe Jolesch - College Scheduler, LLC
ROOM 222C
Challenged to improve student services or the FYE? Joe Jolesch will demo the functionality of the schedule planner and share the benefits for students and administration.

9:45 AM-10:45 AM    CONCURRENT SESSIONS F

TAKING ACTION: HOW TO ASSIST STUDENTS IN DISTRESS
Megan Metzcus - Technical College of the Lowcountry
ROOM 116C
Learn how to identify students in distress and how to utilize techniques and available resources to provide assistance.

YOU MUST KNOW YOURSELF TO SERVE OTHERS
Cindy Trimmier-Lee - Tri-County Technical College
ROOM 209C
Come and be refreshed! Learn how to be a good example that others can lean on, and discover keys to improving your health and well-being.

STRATEGIES FOR ENGAGING IN PRODUCTIVE DIALOGUE AND DIFFICULT CONVERSATIONS
Salandra Bowman - S.C. Technical College System Office
ROOM 219C
This session provides a guide for productively engaging students in difficult conversations regarding discrimination and microaggressions on the basis of race, gender, sexuality, and disability.

MAKING SENSE OF RECORDS REQUESTS
Adam Hark - Maxient, LLC
ROOM 222C
This session is dedicated to parsing through FERPA, FOIA, and the fear to tackle the dreaded task of responding to all types of requests for records.

11:00 AM-12:00 PM    CONCURRENT SESSIONS G

ENGAGING STUDENTS IN ACTIVE LEARNING
James Rivers and Patricia Tolbert - Technical College of the Lowcountry
ROOM 116C
Faculty and staff will identify best practice activities that will empower and engage students in various learning activities.
11:00 AM-12:00 PM  CONCURRENT SESSIONS G (continued)

BUILD IT AND THEY WILL COME...
Lynn Smith and Jenai Brown - Tri-County Technical College
ROOM 209C
Designing and implementing a successful student engagement activity is challenging. Using Tri-County’s Leading EDGE Workshop Series as a case study, learn what works and what doesn’t in student engagement.

CREATIVE INQUIRY - UNDERGRADUATE RESEARCH AT GREENVILLE TECHNICAL COLLEGE
Lee Edwards, Liz Anderson, Cindy Davies and Shane Isbell - Greenville Technical College
ROOM 219C
This session covers the development and implementation of a college-wide undergraduate research program at Greenville Technical College. Challenges and highlights of this new program will be discussed.

YOU CAN WRITE COLLEGE PAPERS, BUT YOU CAN’T WRITE ME A THANK YOU NOTE!
Jennifer Little and Robert Leslie - Spartanburg Community College
ROOM 222C
Join us for an interactive discussion concerning job search methods for your students. Come find out why follow up after the interview is so important.

12:15 PM-1:00 PM  CONFERENCE WRAP-UP, EVALUATION & BOXED LUNCH

Drawing will be held for one FREE Registration to the 2018 New Directions in Student Development Conference.
Continuous improvement is important to us, and your feedback helps us to ensure that you will be back. Please take a minute to complete the Conference Evaluation Form and have a safe trip home.

NBCC CREDIT INFORMATION

Note to NCC: SC Counseling Association (SCCA) is recognized by the National Board for Certified Counselors (NBCC) to offer Continuing Education Contact Hour Credits for National Certified Counselors, NC School Counselors as well as other specialty areas. SCCA adheres to the NBCC Continuing Education Guidelines. NBCC ACEP Provider #02041

Note to Counselors, Therapists and/or Psycho-Educational Specialists: SC Counseling Association is a Permanent Provider for the SC Department of LLR, Division of POL, SC Board of Examiners for LPC, MFT and/or PES. SCCA is recognized as offering Continuing Education Contact Hour Credits for license renewal. The records are filed with the SCCA Professional Development Chairperson, Norma Kimrey Colwell, Ed. S. and the Piedmont Technical College Representative, David Rosenbaum, for five years for members’ audits. Permanent Provider #SPN.069

Note to School Counselors: Contact Hours compiled at the SCCA co-sponsored training adhere to the SC State Department of Education-Teacher Certification Renewal Guidelines (www.scteachers.org).

Note to GCDFs: Conference workshops presented qualify for GCDF renewal when the objectives comply with The Center for Credentialing and Education GCDF Competency Areas (website: www.cce-global.org)

Other professional groups, licensing boards or certification bodies may not grant advance approval of training activities, but may accept the training in accordance with their procedures and the nature of the training. Psychologists, Social Workers, Nurses, Child Life Specialists, etc. may wish to submit this certificate on this basis for consideration.

Mark your Calendars for the 2018 New Directions in Student Development Conference: March 1-2, 2018