



# NEW DIRECTIONS IN STUDENT DEVELOPMENT

*featuring* DR. MATTEEL D. JONES, Vice President for Student Services, Greenville Technical College

## Conference Agenda

**March 1-2, 2018**

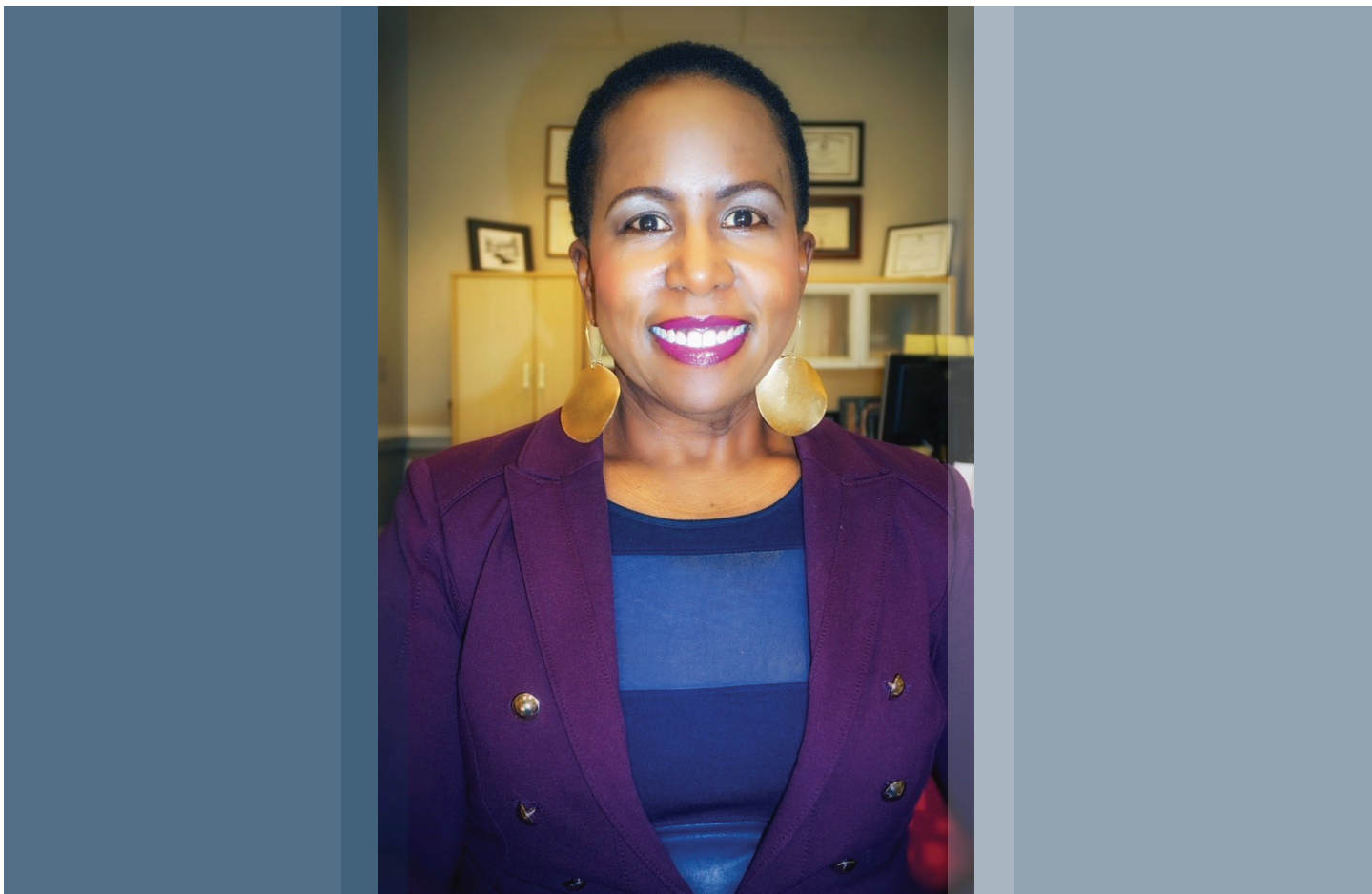
Conference Center  
Piedmont Technical College  
Greenwood, South Carolina

*Endorsed by the National Council  
on Student Development, an  
affiliate of the American Association  
of Community Colleges*



Piedmont Technical College  
620 N. Emerald Rd.  
Greenwood, SC 29646

# 2018



## KEYNOTE SPEAKER: DR. MATTEEL D. JONES

**Dr. Matteel D. Jones** joined Greenville Technical College as the Vice President for Student Services in February 2013, having served previously as the Vice President for Student Affairs at the Technical College of the Lowcountry, and in various Student Development leadership roles for ten years at Piedmont Technical College. A first-generation technical/community college graduate, Dr. Jones currently holds a Ph.D. in Higher Education Administration from the University of South Carolina.

Dr. Jones is active in the community and has served as a board member and volunteer for numerous organizations. She is a graduate of Furman University's Diversity Leadership Institute and was a featured TED Talk performer for TEDx Greenville in 2016. Professionally, she serves as an accreditation team Chair and evaluator for SACSCOC and is involved with various other associations.

Dr. Jones is driven by the belief that all individuals should have an opportunity to access a college education and be successful.

## CONFERENCE AT A GLANCE

### WEDNESDAY, FEBRUARY 28, 2018

5-7 p.m.	Early Registration at Inn on the Square
5:30-7 p.m.	Pre-Conference Networking Social at Inn on the Square

### THURSDAY, MARCH 1, 2018

8 a.m.	Registration at PTC Conference Center
9-9:15 a.m.	Welcome
9:15-10:15 a.m.	Keynote Address - Dr. Matteel D. Jones
10:30 a.m. -12 p.m.	Concurrent Sessions A
12-1 p.m.	Catered Lunch
1:15-2:15 p.m.	Concurrent Sessions B
2:30-3:30 p.m.	Concurrent Sessions C
3:30-3:45 p.m.	Snack Break
3:45-5:15 p.m.	Concurrent Sessions D
5:45-7:00 p.m.	Business After Hours at Inn on the Square

### FRIDAY, MARCH 2, 2018

8:30-9:30 a.m.	Concurrent Sessions E
9:45-10:45 a.m.	Concurrent Sessions F
11 a.m.-12 p.m.	Concurrent Sessions G
12:15-1 p.m.	Wrap Up & Box Lunch

*Note: All conference sessions will be held at Piedmont Technical College's Conference Center at Lex Walters Campus-Greenwood.*

*All sessions will be eligible for continuing education contact hour credit for licensure renewal. Look for the form in your folder.*

## SPECIAL THANKS TO OUR SPONSORS:



# THURSDAY, MARCH 1

8:00 AM-12:00 PM | REGISTRATION

9:00 AM-9:15 AM | WELCOME, CONFERENCE OVERVIEW

*Andy Omundson, Associate Vice President for Student Affairs*

*Dr. Ray Brooks, President*

*David Rosenbaum, Associate Dean of Students, Conference Coordinator*

9:15 AM-10:15 AM | KEYNOTE PRESENTATION: DR. MATTEEL D. JONES

Transformation: We ~~Can~~ Do This!

## 10:30 AM-12:00 PM CONCURRENT SESSIONS A

### ENGAGING SECONDARY SCHOOL COUNSELORS

*Sierra Neal, Bryce Amick, and Ivy K. Ingram – Central Carolina Technical College, Midlands Technical College, and Florence-Darlington Technical College*

ROOM 116C

Participate in a roundtable discussion and learn what your peers are doing to successfully engage and stay connected with middle and high school counselors.

### OCCUPATIONAL STRESS: NOT SO COOL, CALM OR COLLECTED

*Janice T. Lyle – Technical College of the Lowcountry*

ROOM 209C

Do you seem to live in a whirlwind of change? Would you like to be able to better control your stress level? Have you noticed signs of overload? Stress No More!

### PROFESSIONAL DEVELOPMENT IN STUDENT AFFAIRS "WHAT'S IN IT FOR YOU?"

*Linda C. Jameison – Tri-County Technical College*

ROOM 219C

Employees want to know how employers provide opportunities for advancement. This session highlights ways individuals can take ownership to create their own professional career path.

### ZOGOTECH: MEASURING THE IMPACT OF SERVICES AND INTERVENTIONS ON STUDENT SUCCESS

*Carol Paguntalan, Jessie Estep, Zeolean Kinard, and Michael Taft - Piedmont Technical College & ZogoTech*

ROOM 222C

In the time of declining enrollment and shrinking budgets, it is critical to know the impact of services and interventions on student success. During this session, PTC staff will share how they are utilizing ZogoTech software to track and measure certain services/interventions as well as the current outcomes.

## 12:00 PM-1:00 PM LUNCHEON (ROOM 102C & 116C)

## 1:15 PM-2:15 PM CONCURRENT SESSIONS B

### A SUCCESSFUL HIGH SCHOOL PARTNERSHIP IS "WITHIN REACH"

*Melissa R. Johnson – Aiken Technical College*

ROOM 116C

Learn how Aiken Technical College is partnering with the local school district to increase educational attainment in Aiken County.



1:15 PM-2:15 PM

## CONCURRENT SESSIONS B (*continued*)

### **SALT LAMPS & YOGA MATS: SELF-CARE IN THE WORKPLACE**

*Erin York – SC Technical College System*

ROOM 209C

Why this session? Because self-care shouldn't have to wait until after work. In this session, we will discuss building self-care into your work routine.

### **INCENTIVIZING FUN: INCREASING INVOLVEMENT AT A MULTI-CAMPUS INSTITUTION**

*Katelyn DeVos and Brittani Farmer – Chattahoochee Technical College*

ROOM 219C

Student involvement can be lackluster on a commuter campus. This session introduces one college's solution using enticing incentives to increase student participation at events.

### **THE TRANSFER SEMINAR: BUILDING COMMUNITY TO INCREASE ENGAGEMENT AND SUCCESS**

*Andrea Swintal and Mandy McCaslan Couch – University of North Carolina-Charlotte*

ROOM 222C

The presentation will share experience related to the development of a transfer student success course in the Health Sciences and the impact of this program.

2:30 PM-3:30 PM

## CONCURRENT SESSIONS C

### **CONNECTING THE TALENT PIPELINE: CREATIVE STRATEGIES FOR SUSTAINING ROBUST FACULTY & EMPLOYER RELATIONS**

*Ellen Jones and Michael Robbins – Midlands Technical College*

ROOM 116C

With a sense of urgency, career services must be engaged in strategies to connect students/graduates to employers. Learn how Midlands Technical College connects the talent pipeline.

### **GREENVILLE TECHNICAL COLLEGE PRESENTS: WHAT IS DACA**

*Chris Kabali and Vanessa Garcia – Greenville Technical College and Catholic Charities*

ROOM 209C

Deferred Action for Childhood Arrivals: What is DACA, and where does a DACA student go from here?

### **AGE IS MORE THAN A NUMBER: A DIALOGUE ON STUDENT ENGAGEMENT IN THE SC TECHNICAL COLLEGE SYSTEM**

*Salandra Bowman – SC Technical College System*

ROOM 219C

Generational gaps and succession planning are hot topics on the professional development landscape. This presentation engages that conversation to build generational bridges within the SCTCS.

### **PREPARE FOR PLACEMENT: IMPACT OF PLACEMENT TESTS ON NEW COLLEGE STUDENTS**

*Dominique Jones – College Board/ACCUPLACER*

ROOM 222C

This session will discuss the impact placement tests can have on a student's college experience and provide an overview of the content of the newly designed next-generation ACCUPLACER reading, writing, and mathematics tests.

3:30 PM-3:45 PM

SNACK BREAK

3:45 PM-5:15 PM

CONCURRENT SESSIONS D

### **APPRENTICESHIPS: HOW AN ANCIENT CAREER PATH IS BECOMING NEW AGAIN**

*Demeterius Smith and Kirsten Pratt – SC Technical College System*

ROOM 116C

Are you hearing the word apprenticeship a lot lately? Come learn what they are and the value they bring to your institution and students!

### **BEING THE BOSS: DO YOU HAVE WHAT IT TAKES?**

*Dr. Porter Brannon – Mitchell Community College*

ROOM 209C

Are you seeking professional mobility? Wondering how to move-up or move on? Then this workshop is for you!

### **THE ENROLLMENT FUNNEL AND ITS IMPLICATIONS FOR THE VARIOUS FUNCTIONS OF A COLLEGE**

*Dr. Matteel Jones, Dr. Chuck Morton, Tanisha Latimer, and Travis Gleaton – Greenville Technical College*

ROOM 219C

Using a business technique to understand the college enrollment process.

### **DISCOVER THE NEXT GENERATION OF TALENT WITH STEM PREMIER**

*Shea Tighe – STEM Premier*

ROOM 222C

Learn about STEM Premier: An online platform that connects over 300,000 students with 250+ colleges and companies who are looking for them.

5:45 PM-7:00 PM

BUSINESS AFTER HOURS (INN ON THE SQUARE)

## **FRIDAY, MARCH 2**

8:30 AM-9:30 AM

CONCURRENT SESSIONS E

### **SERVICE BEGINS AT HOME: CARING FOR OUR STUDENTS' NEEDS**

*Brittani Farmer and Katelyn DeVos – Chattahoochee Technical College*

ROOM 116C

We ask our students to give back to the community, but who gives back to our students when they are in need?

### **CLOSING THE GAP: CONNECTING WITH CURRENT STUDENTS WITH THE HELP OF I.A.N.**

*Amanda Mudd and Rachel Phillips – York Technical College*

ROOM 209C

A look at the integration of text messages into communication with current students.

# FRIDAY, MARCH 2

8:30 AM-9:30 AM

CONCURRENT SESSIONS E (*continued*)

## **STUDENT DISABILITY SERVICES: CURRENT TOPICS**

*Brenda Dailey and Tracy Dibble – Piedmont Technical College and Orangeburg-Calhoun Technical College*  
ROOM 219C

Do you want to learn a little more about disability services and some of the current situations that we encounter? Come see what PTC and OC Tech have to share.

## **WE HAVE INTEGRATED OUR FRONT OFFICE FUNCTIONS, NOW LET'S INTEGRATE OUR BACK OFFICE FUNCTIONS**

*Scott Harvey – Tri-County Technical College*  
ROOM 222C

Take a look at how Tri-County Technical College went from three separate functional offices (Admissions, Financial Aid, and Student Records) to the creation of a Student Data Center housing a single student record.

9:45 AM-10:45 AM

CONCURRENT SESSIONS F

## **SYMBIOSIS: (RE)EXAMINING THE RELATIONSHIP BETWEEN TRIO PROGRAMS AND THEIR HOST INSTITUTIONS**

*Rodney E. Adams and Larry D. Frazier – Technical College of the Lowcountry*  
ROOM 116C

Come and learn various ways in which TRIO programs can help their host institutions meet and, at times, exceed their educational goals and objectives.

## **STUDENT EMERGENCY FUND**

*Frank Morea – Trident Technical College*  
ROOM 209C

The Trident Technical College Foundation Student Emergency Fund was established to assist students who have an unforeseen financial emergency, which would otherwise prevent them from continuing their education. Students who meet eligibility requirements and demonstrate need are offered assistance combined with counseling to help keep them on their educational path.

## **PLEASE DON'T GO! ELIMINATING "FIGHT OR FLIGHT" DURING NEW STUDENT ONBOARDING**

*Dr. Porter Brannon – Mitchell Community College*  
ROOM 219C

Most enrollment procedures lead half of community college applicants to flee prior to the first day of classes. Learn to prevent this at your institution.

## **STUDENT SUPPORT NIGHT: A COMPLETE GUIDE TO SUPPORTING "YOUR" STUDENTS!**

*Cari Drew – Johnston Community College*  
ROOM 222C

This session will demonstrate a proactive approach to engaging and collaborating with student supporters early on, so they have the opportunity to understand and learn how to best support their students while establishing boundaries during the college life transition.

## 11:00 AM-12:00 PM CONCURRENT SESSIONS G

### COLLEGE PREPARATION: THE ABCS OF CONNECTING GENERATIONS X, Y, Z

*Michael D. Finkley and E. Ta Haynesworth – Central Carolina Technical College*

ROOM 116C

Methods and techniques on properly conveying information to high school students about how to be college and career ready.

### STUDENT EXCHANGE VISITOR PROGRAM-AT A GLANCE

*Dana Moore – U.S. Immigration and Customs Enforcement*

ROOM 209C

Student Exchange Visitor Program: Current issues and trending topics.

### COME SET YOUR PLATE TO KNOW YOURSELF TO SERVE OTHERS

*Cindy L. Trimmier-Lee – Tri-County Technical College*

ROOM 219C

Come set Your PLATE (Prepare-Lead-Attend-Think-Evaluate). Come laugh, learn and be engaged. Come be empowered to take care of yourself in order to better serve others.

### WORK ETHIC SKILLS (WES): RISING TO THE CHALLENGE

*Tony Amos and Jennifer Lopes – Piedmont Technical College*

ROOM 222C

This session gives you a glimpse into how PTC is working to meet the challenge of effectively integrating work ethic skills into the curriculum and offers a model that may provide insight for other educational institutions.

## 12:15 PM-1:00 PM CONFERENCE WRAP-UP, EVALUATION & BOXED LUNCH

Drawing will be held for one **FREE Registration** to the 2020 New Directions in Student Development Conference.

Continuous improvement is important to us, and your feedback helps us to ensure that you will be back. Please take a minute to complete the Conference Evaluation Form and return to Room 102C. Have a safe trip home.

## CE INFORMATION

**Note to Counselors, Therapists and/or Psycho-Educational Specialists:** SC Counseling Association is a Permanent Provider for the SC Department of LLR, Division of POL, SC Board of Examiners for LPC, MFT and/or PES. SCCA is recognized as offering Continuing Education Contact Hour Credits for license renewal. The records are filed with the SCCA Professional Development Chairperson, Norma Kimrey Colwell, Ed. S. and the Piedmont Technical College Representative, David Rosenbaum, for five years for members' audits. **Permanent Provider #SPN.069**

**Note to School Counselors:** Contact Hours compiled at the SCCA co-sponsored training adhere to the SC State Department of Education-Teacher Certification Renewal Guidelines ([www.scteachers.org](http://www.scteachers.org)).

Other professional groups, licensing boards or certification bodies may not grant advance approval of training activities, but may accept the training in accordance with their procedures and the nature of the training. Psychologists, Social Workers, Nurses, Child Life Specialists, etc. may wish to submit this certificate on this basis for consideration.



Mark your Calendars for the 2020 New Directions in Student Development Conference: **March 5-6, 2020**